# Transfer Agreement

Grayson College: A.S. Business Administration  
and  
Southeastern Oklahoma State University: B.B.A. in Marketing  
Major Code: 095

## Grayson College Courses

- ENGL 1301 Composition I #
- ENGL 1302 Composition II #
- GOVT 2305 Federal Government #
- GOVT 2306 Texas Government #
- HIST 1301 U.S. History I #
- HIST 1302 U.S History II #
- EDUC/PSYC 1300 Learning Frameworks #
- Creative Arts Core #
- Language/Philosophy/Culture Core #
- SPCH 1321 Business & Professional Communication #
- MATH 1324 Mathematics for Business I
- MATH 1325 Mathematics for Business II
- Life & Physical Science Core (4) #
- Life & Physical Science Core (4) #
- ECON 2301 Principles of Macroeconomics #
- ECON 2302 Principles of Microeconomics #
- BCIS 1305 Business Computer Applications
- ACCT 2301 Principles of Financial Accounting
- ACCT 2302 Principles of Managerial Accounting
- BUSI 1301 Business Principles

## SEOSU Requirement

- ENG 1113 Composition I
- ENG 1213 Composition II
- POSC 1513 United States Federal Government
- Elective
- HIST 1513 United States History to 1876
- HIST 1523 United States History since 1876
- ORIE 1002 College Success
- Fine Arts
- Humanities
- COMM 2213 Business & Professional Speaking
- Math Requirement
- Elective
- BIOL 1114 General Biology
- PSCI 1114 General Physical Science
- ECON 2113 Principles of Macroeconomics
- ECON 2213 Principles of Microeconomics
- BIM 1553 Business Computer Applications
- ACCT 2103 Fundamentals of Financial Accounting
- ACCT 2203 Fundamentals of Managerial Accounting
- BUS 1133 Introduction to Business

**Total:** ........................................................................................................................................62  
*60 hours will complete the A.S. degree from Grayson College, but extra hours are needed to fulfill SE major requirements.*

**GC A.S. degree completes SE University Core requirements.**

**Remaining Southeastern Oklahoma State University courses:** .........................62 hours
General Business Core…………………………………………………..34 hours

Required courses:
  MNGT 4443 International Business
  BIM 3183 Business Information Management
  BLAW 3123 Legal Environment of Business #
  ENG 3903 Technical and Professional Writing #
  BUS 2633 Business Statistics
  BUS 3333 Business Ethics
  FIN 3113 Business Finance
  MGT 3233 Principles of Marketing
  MNGT 3113 Management and Organizational Behavior #
  MNGT 3243 Production and Operations Management
  MNGT 4633 Business Policy
  BUS 4901 Career Development Seminar

Marketing Major Requirements………………………………………………18 hours

Required Marketing Courses (9 semester hours)
  MKT 3633 Consumer Behavior
  MKT 4333 Marketing Research
  MKT 4643 Marketing Management

Marketing Major Electives (9 semester hours)
  MKT 3433 Retailing
  MKT 3643 Promotional Strategies
  MKT 4123 International Marketing
  MKT 4243 Sales and Sales Management
  MKT 4653 Contemporary Issues in Marketing

Electives…………………………………………………..6 hours
  Electives may be selected from an upper-level ACCT, BUS FIN, MNGT, or MKT course. At least one must be at the 4000 level.

Electives to bring total hours to 124……………………………………………………………4 hours

Total hours to complete degree: ..................................................................................................124