To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: CMAol Results for the BBA and MBA Programs  
Date: September 23, 2015  

The forms required by our CMAol process manual are attached for your review. Below is an executive summary of the measured quality of our graduates in spring/summer 2015.

**MBA Program**

Analysis of the Oral Communication rubric, Written Communication rubric, Critical Thinking rubric, Teamwork evaluations, and MBA Exit Survey results suggest that JMSB graduating MBA students met the established goals in Communication (oral and written), Critical Thinking, and Teamwork. Thus, no curricular interventions in these areas are required at this time. The CMAoL committee has not received the Analysis rubrics, and Dr. Stevens is investigating whether the committee will be able to evaluate analysis from the spring projects. Analysis is the only goal the we have not measured at least once.

**BBA Program**

The metrics from the BBA program provide some mixed results by goal so I will address each goal and the results below:

1. Communications
   
   A. Written – the three measures provide mixed results. The graded rubrics suggest that 100% of students met the standard and 94.7% of students responding to the Senior Exit Survey reported that the coursework helped develop their writing skills (all but one student). However, internship results suggest the one student needed improvement in written communication (84.7 met the standard). Dr. Hrnčir believes that the internship evaluator was overly strict. I am not overly concerned at this point, but we will watch this to see if there is an issue that needs to be addressed.

   B. Oral - 94.7% of students responding to the Senior Exit Survey reported that the coursework helped develop their oral communication skills (all but one student). However, internship results suggest the one student needed improvement in written communication (84.7 met the standard). Dr. Hrnčir believes that the internship evaluator was overly strict. I am not overly concerned at this point, but we will watch this to see if there is an issue that needs to be addressed. Unfortunately, the Oral Communication rubrics were not available this semester. A department level decision was made to grade oral communication during the summer term. As it turned out, an adjunct was hired to teach summer but he had a stroke and had to be replaced at the last minute. Consequently, oral communication was not measured this year.
2. Problem Solving

The four measures provide mixed results. The graded rubrics suggest that 95.6% of students met the standard and 94.7% of students responding to the Senior Exit Survey reported that the coursework helped develop their problem solving skills (all but one student). Moreover, MFT results revealed that JMSB students exceeded the national norm. However, internship results suggest that one student needed improvement in problem solving (84.7 met the standard). Dr. Hrcir believes that the internship evaluator was overly strict. I am not overly concerned at this point, but we will watch this to see if there is an issue that needs to be addressed.

3. Ethics

Senior Exit Surveys suggest that 94.7% of students believe that coursework improved their ethical sensitivity.

4. Teamwork

The two measures provide mixed results. While the Senior Exit Surveys suggest that 94.7% of students believe that coursework improved their ability to effectively work in teams, the Teamwork Peer Evaluation suggests that a large number of students believe that their teammates performed below our standard. Only 70.6% of students met our standard compared to our goal of 80%. This has not been a problem in the past and may be due to some group dynamics. I am not overly concerned at this point, but we will watch this to see if there is an issue that needs to be addressed.

5. Business Knowledge

The most important finding is that graduating seniors met the JMSB goal of meeting or exceeding the national MFT norm in eight of nine functional areas. The only functional area below the norm is economics! This is particularly troublesome for several reasons. First, economics is housed outside the JMSB and not under our control. I suggest that the department chair and Dr. Collier be invited to attend JMSB faculty meetings when CMAoL issues are discussed. Secondly, it is my understanding that the required macroeconomics courses are being taught by an adjunct online. Thus, this issue needs to be addressed by the administration if low economics scores continue. No other interventions are required at this time.

General Comments from the CMAoL Chair

The MFT results for this reporting period are due in part to many important changes in processes. As you may recall, the JMSB has gone through some changes in handling the MFT. Due to data inconsistencies that could not be explained, Dr. Speers was removed from the MFT process. Dr. Bressler assumed duties to administer the process and Dr. Malimage assumed duties to extract MFT data. In the process of examining the data that Dr. Malimage extracted, several issues were uncovered. First, past data averages appear to be biased downward because students
that were required to repeat the exam (per JMSB policy) had their score averaged instead of just counting the final (acceptable) score. Also, comparing the names to scores revealed that many students taking the exam were not graduating seniors and should not have taken the MFT.

The faculty tightened up the process and Dr. Malimage turned over data extraction to Dr. Chen before he resigned. Dr. Chen screened the raw data for this report to avoid duplicate scores from a student and he is working on suggestions to further improve our analysis of MFT data.

The CMAoL committee examined transfer students scores after last year’s report and did not find a significant difference in their performance. However, as discussed above, when I segmented the data by major, some weaknesses appeared by major. We reexamined that issue again this semester. Dr. Chen provided all data to department chairs for the POAR report. Because that report is another form of goal measurement, I suggest that the POA&R report be filed with the CMAoL report for AACSB purposes. That will ensure that curricular interventions are better documented for the next visit team.

Several factors may have a positive influence on future results. Last spring we downloaded a topic list with results to better define areas that need improvement. Those were shared with all JMSB faculty. While of some help in defining weaknesses, they were too broad in some areas to really target the problem. We also received a copy of a sample MFT exam and shared it with faculty so that they would have a better understanding the types of information that students would be exposed to on the MFT test. There were several areas where faculty believed that very minor changes could be made to better prepare students for the MFT. I expect that this will have some payoff starting in about a year from now and lasting until about spring 2018. By then the effect should have worked its way through the system.

Next, the JMSB admission requirements and prerequisite changes that we submitted during the spring semester are awaiting approval at the RUSO level. We believe that those requirement changes constitute a curricular intervention once implemented and that they will further improve MFT scores and the performance on other goals as well. The result will not be immediate, but results could start as early as fall 2017 if the changes are approved before the end of this calendar year.

Adding the department chairs to the CMAoL committee should be beneficial in ensuring that the required data is supplied by faculty as per our CMAoL process manual and in generating curricular interventions for any weaknesses in their respective areas of responsibility. While we still have a few CMAoL related struggles, I believe that we have made great progress and that we are on the correct path. Once we are more comfortable with our results, we should think about reviewing the standards that we have established and determine if they should be increased. Moreover, an issue that we should address is whether we desire to begin benchmarking our MFT score to peer or aspirant school in the future.
A final comment is that many members of the CMAol committee have not attended AACSB AOL training. I believe that it is imperative that the remainder of my team attend training. We are now at a point that a fresh set of eyes may offer some insightful perspectives on our process and strengthen our process.
To: Executive Dean of Academic Affairs
From: Chair, Curriculum Management and Assurance of Learning Committee
Subject: BBA Senior Exit Survey Results
Date: September 23, 2015

Results of the BBA senior exit survey are provided below along with the CMAoL committee’s recommendation.

BBA Senior Exit Survey Evaluation Summary
Spring 2015

Please rate the performance of the courses and faculty in the JMSB on the following scale:
1= very poor, 2=poor, 3=satisfactory, 4=good, 5= very good

The courses and faculty in the JMSB helped develop:

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>% ≥ 3</th>
<th>AVG</th>
</tr>
</thead>
<tbody>
<tr>
<td>My ability to analyze a complex situation</td>
<td></td>
<td>1</td>
<td>1</td>
<td>8</td>
<td>9</td>
<td>94.7</td>
<td>4.3</td>
</tr>
<tr>
<td>My capacity for critical thinking</td>
<td></td>
<td>1</td>
<td>1</td>
<td>7</td>
<td>10</td>
<td>94.7</td>
<td>4.4</td>
</tr>
<tr>
<td>My ethical sensitivity</td>
<td></td>
<td>1</td>
<td></td>
<td>5</td>
<td>13</td>
<td>94.7</td>
<td>4.6</td>
</tr>
<tr>
<td>My writing skills</td>
<td></td>
<td>1</td>
<td>2</td>
<td>8</td>
<td>8</td>
<td>94.7</td>
<td>4.2</td>
</tr>
<tr>
<td>My oral presentation skills</td>
<td></td>
<td>1</td>
<td>3</td>
<td>8</td>
<td>7</td>
<td>94.7</td>
<td>4.1</td>
</tr>
<tr>
<td>My ability to work effectively in teams</td>
<td></td>
<td>1</td>
<td></td>
<td>7</td>
<td>11</td>
<td>94.7</td>
<td>4.5</td>
</tr>
<tr>
<td>The computer and technological skills</td>
<td></td>
<td>2</td>
<td></td>
<td>10</td>
<td>7</td>
<td>94.7</td>
<td>4.2</td>
</tr>
</tbody>
</table>

Scoring:
1 & 2 = Unacceptable (Fails to meet expectations)
3 & 4 = Acceptable (Meets expectations)
5 = Exemplary (Exceeds expectations)
CMAoL committee comments: More than 94% of student met JMSB criteria therefore, no curricular interventions are required.

Signed Chair CMAoL committee 9/23/2015

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs 10/09/2015
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: BBA Internship Evaluation Results  
Date: September 23, 2015

Results of the BBA internship evaluations are provided below along with the CMAoL committee’s recommendation.

**BBA Internship Evaluation Summary**  
**Spring 2015**

Directions: for each of the following areas, please mark the appropriate rating to evaluate the intern. Use the following scale: 1= Unsatisfactory, 2 = Needs Improvement, 3 = Expected Performance, 4 = Exceeds Expectations, 5 = Exceptional

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>% ≥ 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Problem Solving</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Verbal Communications</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Written Communications</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>4</td>
<td>1</td>
</tr>
</tbody>
</table>

Scoring:
1 & 2 = Unacceptable (Fails to meet expectations)
3 = Acceptable (Meets expectations)
4 & 5 = Exemplary (Exceeds expectations)

CMAoL committee comments: Six students completed internships and 6 of 7 met the JMSB standard (85.7%). However, because the standard is 90%, we fell short of our goal. We will monitor the result and formulate a plan of action if this continues.

Signed Chair CMAoL committee  
Date  

9/23/2015
I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs  Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: BBA Written Communication Evaluation Results  
Date: September 23, 2015

Results of the BBA written communication evaluation are provided below along with the CMAoL committee’s recommendation.

BBA Written Communication Evaluation Summary  
**AY 2014-2015**

<table>
<thead>
<tr>
<th>Category</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>% ≥ 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logic &amp; Organization</td>
<td></td>
<td>6</td>
<td>17</td>
<td>100%</td>
</tr>
<tr>
<td>Language</td>
<td></td>
<td>8</td>
<td>15</td>
<td>100%</td>
</tr>
<tr>
<td>Spelling and Grammar</td>
<td></td>
<td>11</td>
<td>12</td>
<td>100%</td>
</tr>
<tr>
<td>Purpose</td>
<td></td>
<td>4</td>
<td>19</td>
<td>100%</td>
</tr>
<tr>
<td>Development of Ideas</td>
<td></td>
<td>9</td>
<td>14</td>
<td>100%</td>
</tr>
<tr>
<td>Citation and Documentation</td>
<td></td>
<td>6</td>
<td>17</td>
<td>100%</td>
</tr>
<tr>
<td>Use of Technology</td>
<td></td>
<td>17</td>
<td>6</td>
<td>100%</td>
</tr>
<tr>
<td>Overall Average 2.6.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Percent of students meeting or exceeding overall standard **100%**.

Scoring:
1 = Unacceptable (Fails to meet expectations)  
2 = Acceptable (Meets expectations)  
3 = Exemplary (Exceeds expectations)

CMAoL committee comments:  
All students met or exceeded our written communication standards this semester. No curriculum interventions are required.
Signed Chair CMAoL committee

9/23/2015

Date

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs

Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: BBA Problem Solving Evaluation Results  
Date: September 23, 2015

Results of the BBA problem solving evaluations are provided below along with the CMAoL committee’s recommendation.

BBA Problem Solving Evaluation Summary  
AY 2014-2015

<table>
<thead>
<tr>
<th>Step</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>% ≥ 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Define the problem</td>
<td></td>
<td>5</td>
<td>17</td>
<td>100</td>
</tr>
<tr>
<td>Research and Gather Information</td>
<td></td>
<td>8</td>
<td>15</td>
<td>100</td>
</tr>
<tr>
<td>Generate plans to solve problem</td>
<td></td>
<td>8</td>
<td>15</td>
<td>100</td>
</tr>
<tr>
<td>Select and implement best solution</td>
<td>1</td>
<td>14</td>
<td>8</td>
<td>95.6</td>
</tr>
<tr>
<td>Communicate the results</td>
<td></td>
<td>14</td>
<td>9</td>
<td>100</td>
</tr>
</tbody>
</table>

Overall Average 2.5  
Percent of students meeting or exceeding overall standard 95.6

Scoring:  
1 = Unacceptable (Fails to meet expectations)  
2 = Acceptable (Meets expectations)  
3 = Exemplary (Exceeds expectations)
CMAoL committee comments:
Approximately 96% of students met or exceeded our problem solving standards this semester.
No curriculum interventions are required.

Signed Chair CMAoL committee                      Date

9/23/2015

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs            Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: BBA Teamwork Peer Evaluation Results  
Date: September 23, 2015

Results of the BBA teamwork peer evaluation are provided below along with the CMAoL committee’s recommendation.

BBA Teamwork Peer Evaluation Summary  
AY 2014 - 2015

Star Performance Rating  
(10 is high, 0 is low)
Rate each of your team members on the star rating spectrums where 10 is high and 0 is low on the following five aspects.

<table>
<thead>
<tr>
<th></th>
<th>0-3</th>
<th>4-6</th>
<th>7-10</th>
<th>% ≥ 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effort</td>
<td>7</td>
<td>6</td>
<td>18</td>
<td>77.4</td>
</tr>
<tr>
<td>Achievement</td>
<td>10</td>
<td>6</td>
<td>18</td>
<td>70.6</td>
</tr>
<tr>
<td>Communication and Cooperation</td>
<td>7</td>
<td>5</td>
<td>18</td>
<td>76.7</td>
</tr>
<tr>
<td>Group Influence</td>
<td>7</td>
<td>7</td>
<td>17</td>
<td>77.4</td>
</tr>
<tr>
<td>Team Perspective</td>
<td>7</td>
<td>4</td>
<td>17</td>
<td>75.0</td>
</tr>
</tbody>
</table>

Percent of students meeting or exceeding overall standard 70.6%

Scoring:
1-3 = Unacceptable (Fails to meet expectations)
4-6 = Acceptable (Meets expectations)
7-9 = Exemplary (Exceeds expectations)
CMAoL committee comments: This is the first time that students’ teamwork peer evaluations did not meet our standard. While this is troubling, it may be a one-time occurrence. We will monitor this. If this persists, a curricular intervention may be required. There are programs in existence that can help build teamwork skills and they have been shared with faculty if they desire to use them in their courses.

Signed Chair CMAoL committee  9/23/2015
Date

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs  9/23/2015
Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: BBA MFT-B Evaluation Results  
Date: September 23, 2015

Results of the BBA MFT-B exam are provided below along with the CMAoL committee’s recommendation.

### BBA MFT-B Evaluation Summary  
**Spring & Summer 2015**

<table>
<thead>
<tr>
<th>Module</th>
<th>SE</th>
<th>Norm</th>
<th>Mark if &lt; norm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>46.8</td>
<td>41.5</td>
<td></td>
</tr>
<tr>
<td>Economics</td>
<td>38.2</td>
<td>39.8</td>
<td>X</td>
</tr>
<tr>
<td>Management</td>
<td>57.9</td>
<td>54.3</td>
<td></td>
</tr>
<tr>
<td>Quantitative Business Analysis</td>
<td>38.9</td>
<td>36.4</td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>43.1</td>
<td>42.4</td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td>56.8</td>
<td>55.0</td>
<td></td>
</tr>
<tr>
<td>Legal &amp; Social Environment</td>
<td>65.1</td>
<td>59.5</td>
<td></td>
</tr>
<tr>
<td>Information Systems</td>
<td>58.3</td>
<td>50.1</td>
<td></td>
</tr>
<tr>
<td>International Issues</td>
<td>43.1</td>
<td>40.3</td>
<td></td>
</tr>
</tbody>
</table>

Scoring:
1 = Unacceptable (Fails to meet expectations)  
2 = Acceptable (Meets expectations)  
3 = Exemplary (Exceeds expectations)

CMAoL committee comments:
Students met the JMSB goal in all areas except economics. Economics is housed outside the JMSB and macroeconomics is taught by an adjunct online. If this trend continues, administration may need to consider hiring a full time economics professor.

Signed Chair CMAoL committee  
Date  
9/23/2015

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs  
Date  
10/28/2015
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: MBA Oral Communication Evaluation Results  
Date: September 23, 2015  

Results of the MBA oral communication evaluation are provided below along with the CMAoL committee’s recommendation.

MBA Oral Communication Evaluation Summary  
AY 2014-2015

<table>
<thead>
<tr>
<th></th>
<th>1-3</th>
<th>4-6</th>
<th>7-9</th>
<th>% ≥ 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
<tr>
<td>Voice Quality</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
<tr>
<td>Mannerisms</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
<tr>
<td>Use of Media</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
<tr>
<td>Quality of conclusion</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
<tr>
<td>Eye Contact</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
<tr>
<td>Elocution</td>
<td></td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
</tbody>
</table>

Overall Average 62/63.

Percent of students meeting or exceeding overall standard **100%**.

Scoring:

1-3 = Unacceptable (Fails to meet expectations)

4-6 = Acceptable (Meets expectations)

7-9 = Exemplary (Exceeds expectations)

CMAoL committee comments:

100% of student met the JMSB objective thus no curricular interventions are required.
I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:
Results of the MBA written communication evaluation are provided below along with the CMAoL committee’s recommendation.

### MBA Written Communication Evaluation Summary

<table>
<thead>
<tr>
<th>Section</th>
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<th>4-6</th>
<th>7-9</th>
<th>% ≥ 4</th>
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<tbody>
<tr>
<td>Executive Summary</td>
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<tr>
<td>Introduction</td>
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<td>22</td>
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</tr>
<tr>
<td>Background</td>
<td>1</td>
<td>22</td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>Analysis of Issue</td>
<td></td>
<td>21</td>
<td></td>
<td>96%</td>
</tr>
<tr>
<td>Recommendations</td>
<td>1</td>
<td>21</td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>Conclusion</td>
<td></td>
<td>22</td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>References</td>
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<td>n/a</td>
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<tr>
<td>Style</td>
<td></td>
<td></td>
<td>1</td>
<td>22</td>
</tr>
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</table>

Overall Average 49/54.
Percent of students meeting or exceeding overall standard 96%.

Scoring:
1-3 = Unacceptable (Fails to meet expectations)
4-6 = Acceptable (Meets expectations)
7-9 = Exemplary (Exceeds expectations)
CMAoL committee comments:
More than 96% of student met the JMSB objective thus no curricular interventions are required.

Signed Chair CMAoL committee 9/23/15
Date

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs 10/29/15
Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: MBA Critical Thinking Evaluation Results  
Date: September 23, 2015

Results of the MBA critical thinking evaluation are provided below along with the CMAoL committee’s recommendation.

MBA Critical Thinking Evaluation Summary  
AY 2014-2015

<table>
<thead>
<tr>
<th></th>
<th>1-3</th>
<th>4-6</th>
<th>7-9</th>
<th>% ≥ 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identifies and Summarizes problem at issue</td>
<td>___</td>
<td>1</td>
<td>22</td>
<td>100%</td>
</tr>
<tr>
<td>Personal perspective and position</td>
<td>1</td>
<td>1</td>
<td>21</td>
<td>96%</td>
</tr>
<tr>
<td>Other salient perspectives and positions</td>
<td>1</td>
<td>1</td>
<td>21</td>
<td>96%</td>
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<tr>
<td>Key assumptions</td>
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<td>1</td>
<td>21</td>
<td>96%</td>
</tr>
<tr>
<td>Quality of evidence</td>
<td>___</td>
<td>2</td>
<td>21</td>
<td>100%</td>
</tr>
<tr>
<td>Conclusions, implications, and consequences</td>
<td>___</td>
<td>2</td>
<td>21</td>
<td>100%</td>
</tr>
</tbody>
</table>

Overall Average 48/54.  
Percent of students meeting or exceeding overall standard 96%.  

Scoring:  
1-3 = Unacceptable (Fails to meet expectations)  
4-6 = Acceptable (Meets expectations)  
7-9 = Exemplary (Exceeds expectations)

CMAoL committee comments:  
More than 90% of student met the JMSB objective thus no curricular interventions are required.

Signed Chair CMAoL committee  
Date  

9/23/15
I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs  Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: MBA Analysis Evaluation Results  
Date: September 23, 2015

Results of the MBA analysis evaluation are provided below along with the CMAoL committee’s recommendation.

MBA Analysis Evaluation Summary  
Spring 2015

<table>
<thead>
<tr>
<th></th>
<th>1-3</th>
<th>4-6</th>
<th>7-9</th>
<th>% ≥ 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identifies the corporate strategy</td>
<td>___</td>
<td>1</td>
<td>22</td>
<td>100%</td>
</tr>
<tr>
<td>Key assumptions</td>
<td>___</td>
<td>1</td>
<td>22</td>
<td>100%</td>
</tr>
<tr>
<td>Evidence of strategy</td>
<td>___</td>
<td>1</td>
<td>22</td>
<td>100%</td>
</tr>
<tr>
<td>Conclusions, implications, and consequences</td>
<td>___</td>
<td>1</td>
<td>22</td>
<td>100%</td>
</tr>
</tbody>
</table>

Overall Average 32/36.  
Percent of students meeting or exceeding overall standard 100%.

Scoring:  
1-3 = Unacceptable (Fails to meet expectations)  
4-6 = Acceptable (Meets expectations)  
7-9 = Exemplary (Exceeds expectations)
CMAoL committee comments:
Percent of students meeting or exceeding overall standard 100%, no curricular interventions are required at this time.

Signed Chair CMAoL committee  9/23/15
Date

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs  10/6/15
Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: MBA Exit Survey Results  
Date: September 23, 2015  

Results of the MBA exit survey are provided below along with the CMAoL committee’s recommendation.

**MBA Exit Survey Evaluation Summary**  
**AY 2014-2015**

Please rate the performance of the courses and faculty in the JMSB on the following scale:  
1 = very poor, 2 = poor, 3 = satisfactory, 4 = good, 5 = very good

<table>
<thead>
<tr>
<th>The courses and faculty in the JMSB helped develop</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>% ≥ 3</th>
<th>AVG.</th>
</tr>
</thead>
<tbody>
<tr>
<td>My ability to analyze a complex situation</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>4</td>
<td>100</td>
<td>4.8</td>
</tr>
<tr>
<td>My capacity for critical thinking</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>4</td>
<td>100</td>
<td>4.8</td>
</tr>
<tr>
<td>My ethical sensitivity</td>
<td></td>
<td></td>
<td>2</td>
<td>3</td>
<td></td>
<td>100</td>
<td>4.6</td>
</tr>
<tr>
<td>My writing skills</td>
<td></td>
<td></td>
<td>2</td>
<td>3</td>
<td></td>
<td>100</td>
<td>4.6</td>
</tr>
<tr>
<td>My oral presentation skills</td>
<td></td>
<td></td>
<td>3</td>
<td>2</td>
<td></td>
<td>100</td>
<td>4.4</td>
</tr>
<tr>
<td>My ability to work effectively in teams</td>
<td></td>
<td></td>
<td>2</td>
<td>3</td>
<td></td>
<td>100</td>
<td>4.6</td>
</tr>
<tr>
<td>My ability use technology</td>
<td></td>
<td></td>
<td>2</td>
<td>3</td>
<td></td>
<td>100</td>
<td>4.6</td>
</tr>
<tr>
<td>The computer and technological skills needed to be competitive in the job market</td>
<td></td>
<td></td>
<td>2</td>
<td>3</td>
<td>100</td>
<td>4.6</td>
<td></td>
</tr>
</tbody>
</table>

Scoring:
1 & 2 = Unacceptable (Fails to meet expectations)
3 & 4 = Acceptable (Meets expectations)
5 = Exemplary (Exceeds expectations)
CMAoL committee comments:

All students responding met the JMSB standard. Now curricular interventions are required at this time.

Signed Chair CMAoL committee 9/23/2015

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs 10/09/2015

Date
To: Executive Dean of Academic Affairs  
From: Chair, Curriculum Management and Assurance of Learning Committee  
Subject: MBA Teamwork Evaluation Results  
Date: September 23, 2015  

Results of the MBA teamwork evaluation are provided below along with the CMAoL committee’s recommendation.

MBA Teamwork Evaluation Summary  
AY 2014-2015

<table>
<thead>
<tr>
<th>Star Performance Rating</th>
<th>0-3</th>
<th>4-6</th>
<th>7-10</th>
<th>% ≥ 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effort</td>
<td>2</td>
<td>8</td>
<td>19</td>
<td>93.1</td>
</tr>
<tr>
<td>Achievement</td>
<td>3</td>
<td>10</td>
<td>20</td>
<td>90.9</td>
</tr>
<tr>
<td>Communication and Cooperation</td>
<td>3</td>
<td>10</td>
<td>20</td>
<td>90.9</td>
</tr>
<tr>
<td>Group Influence</td>
<td>3</td>
<td>10</td>
<td>20</td>
<td>90.9</td>
</tr>
<tr>
<td>Team Perspective</td>
<td>3</td>
<td>10</td>
<td>20</td>
<td>91.2</td>
</tr>
</tbody>
</table>

Percent of students meeting or exceeding overall standard 90.9%.

Scoring:
1-3 = Unacceptable (Fails to meet expectations)  
4-6 = Acceptable (Meets expectations)  
7-9 = Exemplary (Exceeds expectations)
CMAoL committee comments: More than 90% of student met the JMSB objective thus no curricular interventions are required.

Signed Chair CMAoL committee  9/23/2015

I have read the results and (concur) (do not concur) with the CMAoL committee recommendation.

Executive Dean of Academic Affairs comments:

Signed Executive Dean of Academic Affairs  10/08/2015

Date