



Dear Friends of Southeastern,

As Southeastern Oklahoma State University continues to celebrate our centennial in 2009, we would like to take this opportunity to provide you with an update on our campus news and events. We have attached to this e-mail the January issue of our "Update" newsletter and plan to send you additional newsletters throughout the year. If you have comments or want more information about the University, please email us at Southeastern@SE.edu.

We appreciate your interest in and support of Southeastern.

Sincerely,

A handwritten signature in blue ink, reading "Michael D. Turner". The signature is fluid and cursive, with a long, sweeping flourish extending from the end of the name.

Michael D. Turner
President

OFFICE OF THE PRESIDENT

SOUTHEASTERN OKLAHOMA STATE UNIVERSITY

1405 N. FOURTH AVE., PMB 4236 • DURANT, OK 74701-0609 • 580-745-2500 • WWW.SE.EDU



SOUTHEASTERN

A CENTURY OF BUILDING FUTURES

UPDATE

John Massey School of Business earns elite accreditation

Southeastern is one of only four Oklahoma schools & only regional to achieve AACSB status

Southeastern Oklahoma State University's John Massey School of Business has earned initial accreditation in business from AACSB International – The Association to Advance Collegiate Schools of Business. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting.

By achieving initial accreditation, the Massey School of Business becomes part of an elite group that makes up less than 5 percent of the world's business schools that have earned business and/or accounting accreditation. The newest accreditation raises the total number of institutions that maintain specialized AACSB accreditation for their business schools to 559, with 460 based in the United States and 99 based outside of the United States. Southeastern is one of only four universities in Oklahoma accredited by AACSB, and the only regional university in the state with that distinction. Both the undergraduate and MBA degrees at Southeastern received the AACSB accreditation.



"This is a tremendous accomplishment, not only for the University, but for the community and for the region," said Southeastern president Michael D. Turner. "This accreditation confirms the fact that high quality programs and instruction are in place at the John Massey School of Business. Dean (Buddy) Gaster and the faculty and staff are to be commended for their diligent efforts in seeing this process through."



State Regent John Massey stands in front of the John Massey School of Business.

To achieve accreditation, business programs must satisfy the expectations of a wide range of quality standards relating to strategic management of resources, interactions of faculty and students in the educational process, and achievement of learning goals in degree programs. These standards are mission-linked. During the accreditation process, the John Massey School of Business was visited and evaluated by business school deans with detailed knowledge of management education, applying accreditation standards that are widely accepted in the educational community.

(continued on Page 4)

New arena opens with Fall Commencement, basketball games

The newest showcase on the campus of Southeastern Oklahoma State University is now open for business. The new arena officially opened on Nov. 15, 2008, when the men's basketball team hosted the University of Science and Arts.

On Saturday, December 13, the arena was the site of Fall Commencement exercises, which featured Col. Jim Hanny (first aviation graduate) as guest speaker. Later that day, the first men's and women's doubleheader was played in the arena against Eastern New Mexico.

The sparkling new arena/convocation center features 52,000 square feet with seating for 3,000, 394 in chairbacks, and a total of 3,617 with chairs on the floor. It will be utilized for athletic events, convocations, and other special events.

The arena was made possible on May 11, 2004, when the citizens of Durant voted overwhelmingly in favor of a quarter-cent sales tax to fund the new sports facilities for both the city of Durant and the University. The Durant Community Facilities Authority (DCFA) was also created to oversee the process of improving recreational and athletics facilities for all ages.

One notable feature in the new facility is the First United Bank Blue and Gold Suite, featuring dining capability and both closed-circuit and conventional TV. The arena features excellent sight lines, four outstanding dressing rooms, ample storage, and additional offices for coaches and the training staff.

The arena includes a sprinkler system, four scoreboards and a Jumbotron for videos and special announcements during the games and events.



Clockwise, from top: The arena hosts Fall Commencement; the Savage Storm basketball team takes the court; the new facility features the First United Gold & Blue Suite; the Jumbotron lights up the arena; Col. Jim Hanny addresses the graduates.

Investiture held for President Michael D. Turner

The Investiture of Dr. Michael D. Turner, the 18th President of Southeastern Oklahoma State University, was held December 5 on campus in Montgomery Auditorium.

Investitures, formal ceremonies to confer the authority and symbols of high office, are a long-standing tradition at academic institutions.

Attending the event were a number of dignitaries from state government and higher education, delegates from other colleges and universities, faculty and staff members, students, community members, and other special guests.

Chancellor Glen D. Johnson of the Oklahoma

State System of Higher Education presented the symbols of office (mace and medallion) to President Turner. Chancellor Johnson served as the 16th President of Southeastern.

Regent Joe Anna Hibler, Chair of the Regional University System of Oklahoma, delivered the charge and presented the University seal prior to President Turner's address to the audience.

Also on the program delivering remarks were Regent John Massey of the Oklahoma State Regents for Higher Education; Dr. John deSteiguer, Vice President for Advancement at Oklahoma Christian University; Dr. Larry Minks, Executive Vice President for Academic Affairs at Southeastern; Student Government Association President Adam Lovell; Faculty Senate Chair Dr. Wayne Jones; Alumni Association President Mary Kathryn Hodge; and Investiture Committee co-chairs Vicki Hudson and Dr. Shannon McCraw.

Providing music at the event were Dr. Mary Ann Craige, the Chorale, Symphonic Choir, Band, and Brass Ensemble.

The day's activities continued with the unveiling of a historical marker in front of the President's Home in conjunction with Southeastern's centennial celebration, and concluded in the evening with an Inaugural Ball, with proceeds going toward student scholarships.



President Turner offers remarks at the Investiture.

Centennial celebration continues with historical marker placed in front of President's Home

Southeastern Oklahoma State University continued its centennial celebration (at right) on Dec. 5 with the unveiling of a historical marker in front of the President's Home. Standing in front of the marker are former President Larry Williams, current President Michael D. Turner, and Chancellor (and former President) Glen D. Johnson. Southeastern will continue to celebrate the centennial through 2009 with a number of special events. The first historical marker was unveiled in front of the historic Morrison Hall in October of 2008.



SE earns AACSB accreditation

continued from Page 1

AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

The Massey School of Business is named in honor of Durant businessman John Massey, a 1960 graduate of Southeastern, a 1984 Distinguished Alumnus of Southeastern, a member of the State Regents for Higher Education in Oklahoma, and a long-time supporter of higher education in the state.

"The AACSB accreditation will serve to enhance the value of a business degree at Southeastern," Regent Massey said. "It will also help open the doors to unlimited opportunities in the professional world for our graduates for many years to come. This accreditation is very meaningful, and as a product of Southeastern, something that I am most proud of. I know that our students and alumni will take great pride in this achievement.

"In 1998, Dr. Bob Masters, the Dean of the School of Business at that time, mentioned the idea of pursuing AACSB accreditation to me. I discussed the option with Cameron University President, Dr. Cindy Ross, formerly the Vice Chancellor for Academic Affairs with the State Regents, who provided invaluable advice and counsel concerning the benefits of the accreditation and the specific steps necessary to initiate the process. Dr. Ross and I also discussed the concept of leveraging the Massey Endowed Chairs to assist in the compliance requirements of the AACSB accreditation."

Also offering congratulations to Southeastern was Dr. Glen D. Johnson, Chancellor of the Oklahoma State System for Higher Education, and who served as Southeastern president from 1997-2007. Johnson was at Southeastern when the accreditation process began several years ago.

"This significant achievement by Southeastern's John Massey School of Business is a tribute to the vision and determination of Regent John Massey, Dean Buddy Gaster, and the entire faculty of the school," Chancellor Johnson said. "Their efforts have placed the Massey School of Business in the top rung of Business Schools internationally and will continue to greatly enhance the learning opportunities for their students in the future. I extend my sincere congratulations to the university on this important recognition during Southeastern's Centennial year."

Calendar of Events

January

- 3 -- Basketball at Midwestern State, 6 p.m.
- 5 -- Basketball at Tarleton State, 6 p.m.
- 8 -- Basketball vs. Texas A&M-Kingsville, here, 6 p.m.
- 10 -- Informational meeting for non-traditional students at SE McCurtain County campus, 10 a.m. -- noon, E.T. Dunlap lobby
- 14 -- First day of classes
- 14 -- Basketball at Cameron, 6 p.m.
- 17 -- Women's basketball vs. Texas Woman's, here, 6 p.m.
- 19 -- Martin Luther King, Jr. holiday and day of service
- 21 -- Basketball vs. Northeastern, here, 6 p.m.
- 24 -- Basketball at Central Oklahoma, 6 p.m.
- 27 -- Groundbreaking for new general classroom building, 7th & Chuckwa Street, 2 p.m.
- 28 -- Freshman Success reception, ballroom, 3 p.m.
- 28 -- Basketball vs. Southwestern, here, 6 p.m.
- 31 -- Basketball at Texas A&M-Commerce, 6 p.m.

February

- 4 -- Basketball at East Central, 6 p.m.
- 7 -- Basketball vs. East Central, here, 6 p.m.
- 10 -- Higher Education Day at the State Capitol
- 11 -- Basketball at Northeastern, 6 p.m.
- 14 -- Athletics Hall of Fame dinner, Visual & Performing Arts Center, 4 p.m.
- 14 -- Basketball vs. Central Oklahoma, here, 6 p.m.
- 18 -- Sullivan Family Lectureship with Congressman Dan Boren, Ballroom, 11 a.m.
- 18 -- Basketball at Southwestern, 6 p.m.
- 20 -- Hoofbeats & Heartbeats Hoedown to benefit Southeastern Therapeutic Horseback Riding program, Choctaw Event Center, 6 p.m.
- 21 -- Basketball vs. Texas A&M-Commerce, here, 6 p.m.
- 25 -- TRIO Day at the State Capitol, 10 a.m.
- 25 -- Dedication of new arena, 4 p.m.
- 25 -- Basketball vs. Cameron, here, 6 p.m.
- 26-27 -- Regional University System of Oklahoma Board of Regents meeting at Southeastern

March

- 6 -- Arts Gala with Jana Jae performing, Visual & Performing Arts Center
- 16-20 -- Spring break
- 27 -- E.T. Dunlap Lectureship with Chancellor Glen D. Johnson, Ballroom, 11 a.m.

April

- 23 -- Massey Family Lectureship with Regent Mark Stansberry, Ballroom, 11 a.m.

Southeastern Oklahoma State University, in compliance with Title VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended, Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990, and other federal laws and regulations, does not discriminate on the basis of race, color, national origin, sex, age, religion, disability, or status as a veteran in any of its policies, practices, or procedures. This includes but is not limited to admissions, employment, financial aid, and educational services. This publication is issued by the Southeastern Oklahoma State University Office of Public Information and was printed by SE Printing Services of Durant, Oklahoma. One-hundred-and-fifty copies have been prepared for distribution at a cost of \$295 to the taxpayers of the State of Oklahoma.