



August 2010

UPDATE

ACBSP reaffirms Southeastern accreditation

The Association of Collegiate Business Schools and Programs (ACBSP) has reaffirmed the accreditation of Southeastern Oklahoma State University for its John Massey School of Business.

The announcement was made June 27 at the ACBSP Annual Conference in Los Angeles. This represents the 20th annual presentation to institutions being accredited since the founding of the ACBSP 22 years ago. Southeastern was one of 21 institutions receiving the award.

“Dean (Buddy) Gaster and the entire faculty and staff of the John Massey School of Business are to be congratulated on this achievement,” said Southeastern president Larry Minks. “They continue to maintain the highest standards and that is reflected in the quality programs that are offered to our students. The accreditation process is an important tool in ensuring excellence in the classroom.”

Douglas G. Viehland, executive director of the ACBSP, spoke of the accomplishment of the member institutions: “These institutions have shown their commitment to teaching excellence by their participation in the accreditation process and their achievement of accreditation. ACBSP is proud to assist these schools and programs in their commitment to quality business programs. We recognize their educational practices that contribute to the continuous improvement of business education.”

For institutions that achieve accreditation for their business schools and programs, this attainment certifies that the teaching and learning processes within that institution meet

the rigorous educational standards established by the ACBSP. The ratification of accreditation by ACBSP covers a 10-year period at which time an institution must reaffirm its quality by preparing a self-study and having another site visit. During the accreditation period, business programs are required to maintain the high quality standards of ACBSP.

ACBSP’s mission is to establish, promote, and recognize educational practices that contribute to the continuous quality improvement of business education programs, teaching of business courses, and student learning outcomes in colleges and universities throughout the United States and abroad. ACBSP was established in 1988 and is the only business accrediting organization for both two and four-year institutions. ACBSP has 729 member institutions.

Southeastern and The John Massey School of Business also hold accreditation from the Association to Advance Collegiate Schools of Business – International.

Southeastern is one of only six business programs world-wide accredited by both organizations.

Dr. Theresa Hrcncir, who represented The John Massey School of Business at the ceremony, is the current treasurer for the southwestern region of ACBSP, is a former regional president, and a former secretary to the national board for ACBSP. Dean Buddy Gaster is a long-time member and was part of the initial organization of ACBSP more than 20 years ago.



Dr. Theresa Hrcncir, second from right, of the John Massey School of Business, accepts acknowledgement of the re-accreditation from Dr. Ron DeYoung, Associate Director, Baccalaureate/Graduate Degree Commission, Dr. Patricia Rucker, Chair, Baccalaureate/Graduate Degree Board of Commissioners, and Mr. Steve Parscale, Director of Accreditation.

SE announces plans to join new athletics conference

The chief executive officers of nine universities in Arkansas and Oklahoma announced on July 13 that they intend to apply to the National Collegiate Athletic Association for permission to create a new NCAA Division II conference.

The members of the proposed new conference would be the University of Arkansas at Monticello, Arkansas Tech University, East Central University, Harding University, Henderson State University, Ouachita Baptist University, Southeastern Oklahoma State University, Southern Arkansas University and Southwestern Oklahoma State University.

“The intent of the conference is to group together similar institutions in terms of budgets and goals,” said the presidents, chancellors, and directors of athletics from the nine institutions in a joint statement. “Furthermore, the conference is intended to be made up of universities that field an intercollegiate football program. Our most important goals in this new endeavor are to limit time away from class and limit our travel costs.”

“After extensive discussions with the other eight presidents/chancellor and athletic directors in Arkansas and Oklahoma, it was obvious that we all have a great deal in common as far as philosophies, goals, and resources relating to academics and intercollegiate athletics,” said Southeastern president Larry Minks. “Furthermore, in terms of enrollment, there is little disparity among the nine institutions. We also foresee a reduction in the amount of missed class time by our student-athletes and a savings in travel expenses. After thoughtful consideration, we believe this decision is in the best interests of our student-athletes and that the new conference will be a good fit for Southeastern on a long-term basis.”

Said SE athletics director Keith Baxter: “We are excited to be part of a new conference with the opportunity to develop new rivalries. The Lone Star Conference is an outstanding league with great tradition. Since joining the LSC in 1995, Southeastern has been very competitive, not only in the conference, but nationally as well with a national championship in baseball (2000) and as a finalist in the national women’s basketball tournament (2002). This is a tribute to both our coaches and student-athletes and we look forward to continued success in our new conference.”

The nine member institutions plan to submit a conference strategic plan, a conference constitution, and conference by-laws to the NCAA by Dec. 1, 2010.

No decisions have been made regarding the name of the new conference or the location of the conference office.

The pursuit of creating the new conference will not affect athletic schedules for the 2010-11 academic year.



2010 FOOTBALL SCHEDULE

8/26	at Henderson State	6 pm
9/11	Incarnate Word	6 pm
9/18	at West Texas A&M	7 pm
9/25	Northeastern State	6 pm
10/2	at Texas A&M-Commerce	6 pm
10/9	Southwestern Oklahoma State	2:30 pm
	Homecoming 2010	
10/16	at Central Oklahoma	2 pm
10/23	East Central	2 pm
10/30	at Eastern New Mexico	2 pm
11/6	Angelo State	2 pm
11/13	at Texas A&M-Kingsville	7 pm

Southeastern ranks 7th nationally in producing Native American graduates

Southeastern Oklahoma State University has again earned high marks from “Diverse Issues In Higher Education” magazine.

According to the publication, Southeastern ranks seventh in the nation in awarding undergraduate degrees to Native American graduates in all disciplines combined.

Each year, the magazine publishes its top 100 rankings of minority graduates. In 2008-09 27.4 percent of all Southeastern graduates were Native American.

Southeastern also ranked high nationally in awarding degrees to Native American students in the following disciplines:

2nd – Education

6th – Biological and Biomedical Sciences

8th – Psychology

14th – Business, Management, Marketing, and Related Support Services

18th – Social Sciences and History

“We are once again honored to be recognized nationally for our work with Native American students,” said Southeastern president Larry Minks. “We have a number of programs in place, including the Native American Center for Student Success, to assist these students as they strive to reach their educational goals. We are also very fortunate to have tremendous support from the Choctaw Nation of Oklahoma and the Chickasaw Nation. Partnerships have been established with both nations to truly benefit students and we look forward to continued success.”

The SE Native American Center for Student Success provides advisement and assistance in accessing external funding for Native American students. The center also houses staff from the Choctaw Nation Scholarship Advisement Program and Chickasaw Nation Education Services and offers a College Success course for new freshmen.

The Center is home to the “Native American Excellence in Education” grant funded by the Office of Indian Education to assist with preparing future Native American educators.

SE offers a Native American Studies minor, Native American management option and four courses in Choctaw Language and Culture. Since 2005, almost 500 students have completed at least three credit hours of Choctaw Language.

Each year, SE partners with the Choctaw Nation to sponsor “Native American Visitation Day” which has high school students experiencing a college setting.

In addition, SE hosts the Native American Symposium and Film Festival.

The Native American Collection is located in the Henry G. Bennett Memorial Library and contains approximately 6,100 cataloged items pertaining to history and culture.

Also, the Centre Art Gallery of Southeastern houses a collection of traditional Native American art in Oklahoma.

Fall classes begin on August 16

Fall classes will begin on Monday, Aug. 16, at Southeastern Oklahoma State University. Prior to that, on Saturday, Aug. 14, Freshman Convocation will be held at 4:30 p.m. in Montgomery Auditorium. A cook-out will follow on the front lawn of campus.

Other key dates this fall include Parents Day on Sept. 25 and Homecoming on Oct. 8-9.



One of many tools utilized for instruction is this flight simulator.

Publication touts aviation program

Over the years, the aviation program at Southeastern Oklahoma State University has earned a national reputation for excellence. "Plane & Pilot," a national trade magazine based in Los Angeles, has acknowledged that fact with a feature article in its August issue.

"For students dreaming of a career in aviation, Southeastern Oklahoma State University offers an excellent program at a great value," writes Marc Lee.

The article quotes Dr. David Conway, director of the Southeastern aviation program, as follows: "What we offer is a good, solid program that's a fantastic value. We're a small school with an exceptional faculty that includes eight Ph.D.s and retired airline captains."

The article continues, stating, "Conway's pride is justified by the school's alumni list, which includes international airline captains and a former COO of Continental Airlines. Since 1967, SOSU's aviation programs have been graduating pilots, mechanics, and business aviation managers from a quiet corner in Durant, Okla."

After seeing the article, Conway said such publicity is a great

asset to both the University and the aviation program.

"SE's aviation program is one of those unique programs that brings students to Durant from across the country as well as internationally," he noted.

"Articles such as the one in Plane and Pilot help us spread the word about Southeastern. Our aviation program has changed dramatically over the last decade, as we have added aviation management and a graduate degree in aerospace administration and logistics. Both of these programs are extremely popular at our two satellite locations (Tinker Air Force Base and Oklahoma City Community College)."

Of approximately 200 flight schools in the country, Southeastern is one of about 25 to hold accreditation from the AABI (Aviation Accreditation Board International.) The flight program is also certified by the Federal Aviation Administration.

The award-winning Southeastern student flight team competes in national events on an annual basis, and students are also involved in an international aviation fraternity and a Women in Aviation International chapter.

Calendar of Events

August

- 11 -- New faculty orientation, Russell 300
- 12 -- Faculty-Staff meeting, Montgomery Auditorium, 9:30 a.m.
- 14 -- Freshman Convocation, Montgomery Auditorium, 4:30 p.m.
- 16 -- First day of fall classes
- 19 -- Alumni Roadshow, Nonna's Euro-American Ristorante, Oklahoma City, 5:30 p.m.
- 28 -- SE Athletics Hall of Fame banquet, Visual & Performing Arts Center, 6 p.m.

September

- 6 -- Labor Day holiday
- 10 -- Presidential Partners event, Visual & Performing Arts Center, 6 p.m.
- 25 -- Parents Day

October

- 8-9 -- Homecoming
- 21-22 -- Fall Break

November

- 24-26 -- Thanksgiving holidays

December

- 10 -- Last day of classes
- 11 -- Commencement

For a complete schedule of Southeastern athletic events, visit www.GoSoutheastern.com

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