

2020 Academic Vision Statement



Vision

Southeastern will offer our students an evolving array of both traditional and distinctive academic programs that prepare them for meaningful careers, lives, and service in a rapidly changing world.

Values

In pursuing our vision, The Division of Academic Affairs at Southeastern Oklahoma State University is guided by a shared collection of values. Specifically, we value:

- A commitment to excellence and engagement in teaching and learning
- Intellectual curiosity, diversity of thought and analytical thinking
- Service
- The ability to critique and communicate ideas
- Leadership and responsible citizenship
- Integrity, ethical values, and personal accountability
- Rigorous programming in traditional areas such as the Sciences, Education, Arts, and Humanities
- Innovative and distinctive programs such as Aviation, Business, Safety, Counseling, Native American Leadership
- Effective use of distance learning to expand the reach of our programs
- Being good stewards of our human and physical resources
- Creating affordable opportunities in higher education for those we serve

Key Initiatives

- Encourage External Fund Raising
- Enhance General Education
- Strengthen the Liberal Arts Foundation of all Programs
- Encourage Responsible Citizenship
- Seek Beneficial Accreditation and Reaccreditation
- Promote Student Mentoring

Goals

1. By 2018 establish a culture of encouraging, recognizing, and rewarding teaching excellence.
2. Increase enrollment by 20% in each of our unique programs by 2020.
3. Increase third semester retention rate to the national average within five years.
4. By 2020, achieve positive enrollment growth on the Durant campus.
5. Create five new distinctive programs that have a positive effect on enrollment by 2020.