

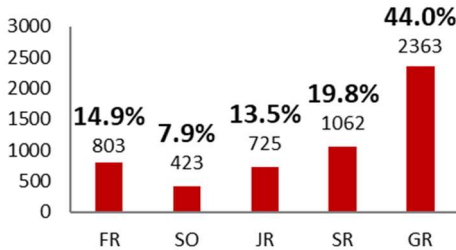


Fall 2022 Total Enrollment: **5,376** (+0.9%)
OSHRE Preliminary Census Data

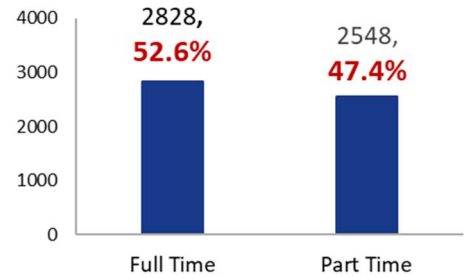
Enrollment by Gender



Enrollment by Classification



Enrollment Status



50.7% of all students indicate they are First Generation Students.

Enrollment by Ethnicity

Ethnicity is self-reported by the student at the time of admission and/or readmission.

Ethnicity	UG	GR	Total	% of Total
White	1,546	1,357	2,903	54.0%
2 or More Races	724	386	1,110	20.6%
Native American/Alaskan Native	390	168	558	10.4%
Black/African American	151	222	373	6.9%
Hispanic	134	122	256	4.8%
Asian	24	67	91	1.7%
International/Non-US Citizen	44	38	82	1.5%
Native Hawaiian/Pacific Island	0	3	3	0.1%
Grand Total	3,013	2,363	5,376	100%

44.5% of students indicate a minority ethnicity/race.

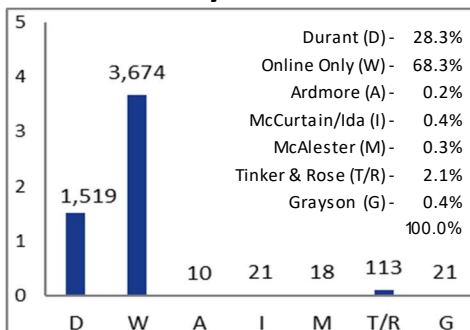
Native American Enrollment

Students may indicate NA descent but declare a different ethnicity.

Native Amer Lineage by Tribe	Count	% of NA
Choctaw Nation	636	44.0%
Cherokee Nation	293	20.2%
Chickasaw Nation	160	11.1%
Creek Nation	40	2.8%
Out of State Tribes	63	4.4%
All Other Tribes	119	8.2%
Unknown Tribe	136	9.4%
Total with NA Lineage	1,447	100%

26.9% of students indicate Native American descent.

Enrollment by Site (online or on-site)



Students are **69.1%** Online Only
6.9% On-site Only **24.0%** Both

Student Type	Unduplicated Headcount					Included in Undup HC		
	New Fresh	New Trans	New Grads	Current/Return	HS Conc	Internat'l (F1 visas)	Athletes	Veteran (GI Bill)
Head Count	405	294	432	4081	164	34	327	204
% Chg, Prev Yr	52.8%	-12.2%	-16.9%	1.3%	-8.4%	-10.5%	-5.2%	5.2%
FA Rec'd ^a	PELL	179	119	na	863	na	98	48
	Ok Promise	60	12	na	141	na	9	3
	Other Aid	333	169	266	2715	163	322	164
	Stu Loans	102	100	159	1415	na	93	43

82.1% of all students receive Financial Aid

^aFinancial aid award status as of 12/5/22.

Average Age: **27.9**
 Median Age: **22**

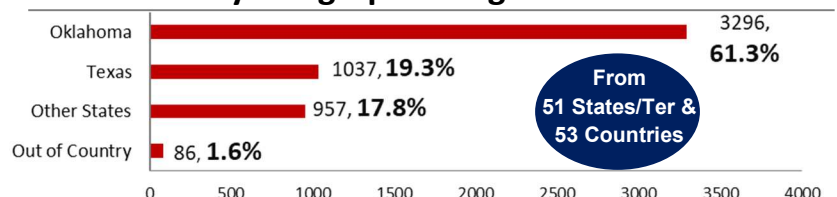
10-County Service Area Enrollment

10 County Service Area	UG	GR	TOTAL	% of Total
BRYAN	831	161	992	18.5%
MCCURTAIN	130	28	158	2.9%
CARTER	111	35	146	2.7%
MARSHALL	106	13	119	2.2%
ATOKA	102	15	117	2.2%
CHOCTAW	91	12	103	1.9%
PUSHMATAHA	45	10	55	1.0%
JOHNSTON	45	9	54	1.0%
LOVE	20	10	30	0.6%
LATIMER	14	2	16	0.3%
Total	1495	295	1790	33.3%

Enrollment by Country

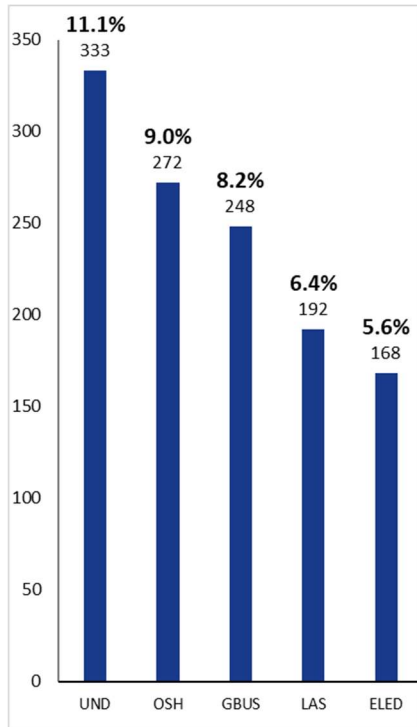
International	Count	% of Non-US
India	13	9.4%
Mexico	13	9.4%
Canada	11	7.9%
Colombia	6	4.3%
All Other Countries	96	69.1%
Total	139	100%

Enrollment by Geographic Origin



5 majors represent **40.3%** of students in undergraduate majors.

Top 5 Undergrad Majors



New Freshmen Top 5 Majors

405 first-time (FT & PT) new freshmen were enrolled

Major	Count	% of NF
Gen Business	31	7.7%
Psychology	28	6.9%
Aviation	21	5.2%
Biology	17	4.2%
Occ Safety & Hlth	17	4.2%

54.2% - New Freshman Fall 20 to Fall 21 Retention Rate

30.1% - 6 Year Freshman Graduation Rate

IPEDES First-Time, Full-Time Entering Freshmen Students

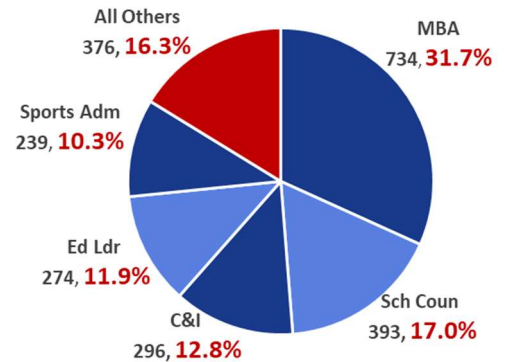
5 degree programs enroll 83.7% of all master's seeking students.

New Transfers Top 5 Majors

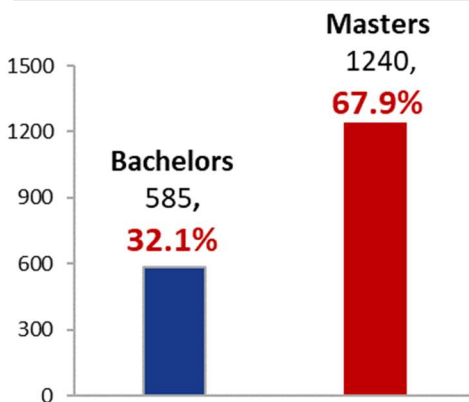
294 new transfers (full-time & part-time) were enrolled

Major	Count	% of NT
Gen Business	30	10.2%
Occ Safety & Hlth	29	9.9%
LAS	25	8.5%
Early Int & Child Dev	24	8.2%
Accounting	23	7.8%

Master's Programs



Degrees Conferred, AY2122



Top 5 Bachelor Degrees

Top 5 Bachelor Degrees	Count	% of Bach
Liberal & Appl St (BS)	81	13.8%
Occ Sfty & Hlth (BS)	71	12.1%
Management (BBA)	46	7.9%
Hlth & Hum Perf (BS)	39	6.7%
Psychology (BA)	33	5.6%
All Others Bachelors	315	53.8%

Total 585 100.0%

Top 5 Master Degrees

Top 5 Master Degrees	Count	% of Mast
Business Admin (MBA)	370	29.8%
Educ Leadersh (MED)	220	17.7%
Sports Admin (MS)	185	14.9%
Curr & Instruct (MED)	148	11.9%
School Couns (MED)	128	10.3%
All Other Masters	189	15.2%

Total 1240 100.0%

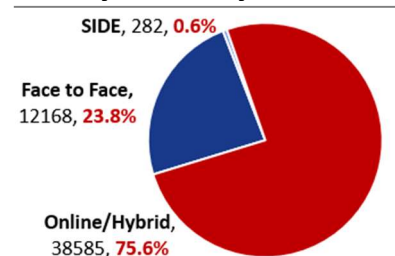
Top 5 SCH by Course Prefix

Course Prefix	Student Credit Hours	% of Total SCH
KIN	3,978	7.8%
MNGT	3,965	7.8%
COUN	3,234	6.3%
EDUC	2,700	5.3%
ENG	2,244	4.4%
All Others	34,914	68.4%
Total	51,035	100%

Top 5 SCH by Academic Department

Academic Dept	Student Credit Hours	% of Total SCH
MNGT/MKT	8,583	16.8%
BEH SCI	7,608	14.9%
EDUC INST & LDR	6,735	13.2%
KINESIOLOGY	3,978	7.8%
ART/COMM/THTR	3,662	7.2%
All Other	20,469	40.1%
Total	51,035	100%

SCH by Delivery



Fall 2022 Total SCH: 51,035 (-0.2%)