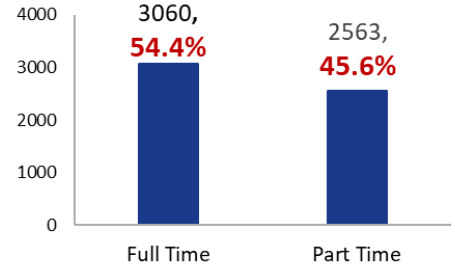


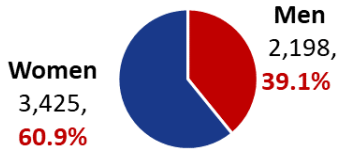


Fall 2023 Total Enrollment: **5,623** (+4.6%)  
OSHRE Preliminary Census Data

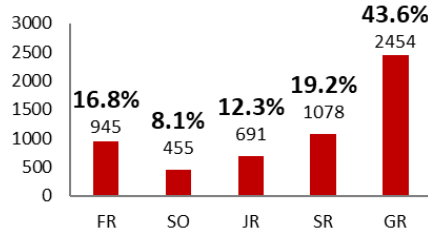
Enrollment Status



Enrollment by Gender



Enrollment by Classification



**41.0%** of all students indicate they are First Generation Students.

Enrollment by Ethnicity

*Ethnicity is self-reported by the student at the time of admission and/or readmission.*

Ethnicity	UG	GR	Total	% of Total
White	1,618	1,441	3,059	54.4%
2 or More Races	598	306	904	16.1%
Native American/Alaskan Native	396	187	583	10.4%
Hispanic	298	185	483	8.6%
Black/African American	183	237	420	7.5%
Asian	24	69	93	1.7%
International/Non-US Citizen	50	26	76	1.4%
Native Hawaiian/Pacific Island	2	3	5	0.1%
<b>Grand Total</b>	<b>3,169</b>	<b>2,454</b>	<b>5,623</b>	<b>100%</b>

Native American Enrollment

*Students may indicate NA descent but declare a different ethnicity.*

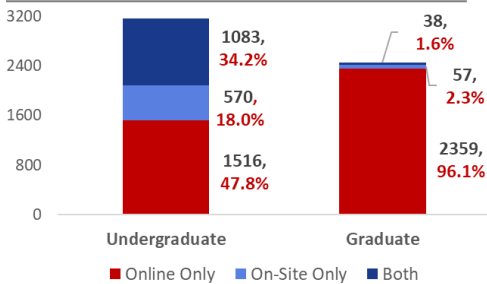
Native Amer Lineage by Tribe	Count	% of NA
Choctaw Nation	650	44.2%
Cherokee Nation	265	18.0%
Chickasaw Nation	165	11.2%
Creek Nation	50	3.4%
Out of State Tribes	63	4.3%
All Other Tribes	108	7.3%
Unknown Tribe	169	11.5%
<b>Total with NA Lineage</b>	<b>1,470</b>	<b>100%</b>

**45.6%** of students indicate minority

**10.7%** indicate Legacy status  
(parent/grandparent graduated from SE)

**26.1%** of students indicate Native American

Students by Delivery Type



**68.9%** of all students attend Online Only  
**11.2%** attend On-Site Only  
**19.9%** attend Both Online and On-Site

Student Type	Unduplicated Headcount					Included in Undup HC		
	New Fresh	New Trans	New Grads	Current/Returning	HS Conc	Internat'l (F1 visas)	Athletes	Veteran (GI Bill)
Head Count	525	361	486	4088	163	38	363	190
% Chg, Prev Yr	29.6%	22.8%	11.0%	0.3%	-1.2%	11.8%	11.0%	-6.9%
<b>FA Rec'd</b>	PELL	235	141	na	817	na	117	51
	Ok Promise	90	30	na	154	na	11	7
	Other Aid	437	217	286	2419	163	357	139
	Stu Loans	128	97	190	1301	na	99	38

**80.7%** of all students receive some Financial Aid  
^Financial aid award status as of 10/18/23.

Enrollment by Country

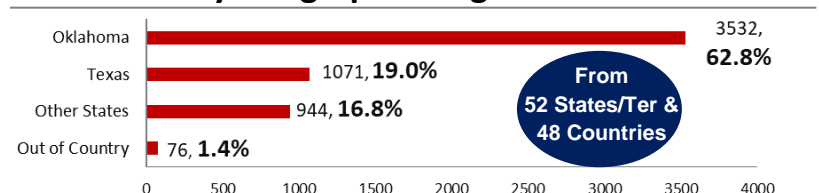
International/Non-US	Count	% of Non-US
MX - Mexico	11	14.5%
IN - India	7	9.2%
SA - Saudi Arabia	5	6.6%
BR - Brazil	4	5.3%
All Other Countries	49	64.5%
<b>Total</b>	<b>76</b>	<b>100%</b>

10-County Service Area Enrollment

10 County Service Area	UG	GR	TOTAL	% of Total
BRYAN	875	151	1026	18.2%
MCCURTAIN	140	31	171	3.0%
CARTER	121	35	156	2.8%
ATOKA	97	21	118	2.1%
MARSHALL	100	13	113	2.0%
CHOCTAW	92	17	109	1.9%
PUSHMATAHA	50	13	63	1.1%
JOHNSTON	52	10	62	1.1%
LATIMER	18	7	25	0.4%
LOVE	19	6	25	0.4%
<b>Total</b>	<b>1564</b>	<b>304</b>	<b>1868</b>	<b>33.2%</b>

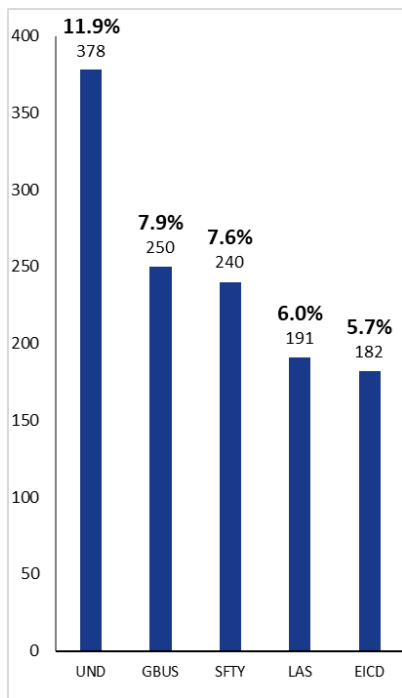
Average Age: **30.6**  
 Median Age: **28**

Enrollment by Geographic Origin



# 5 majors represent **39.1%** of students in undergraduate majors.

## Top 5 Undergrad Majors



## New Freshmen Top 5 Majors

525 first-time (FT & PT) new freshmen were enrolled

Major	Count	% of NF
Biology	53	10.1%
General Busi	38	7.2%
Aviation	29	5.5%
Elem Educ	29	5.5%
Occ Sfty & Hlth	22	4.2%

## New Transfers Top 5 Majors

361 new transfers (full-time & part-time) were enrolled

Major	Count	% of NT
Early Intrv & Chld Dv	30	8.3%
General Busi	30	8.3%
Elem Ed	29	8.0%
Accounting	24	6.6%
Management	23	6.4%

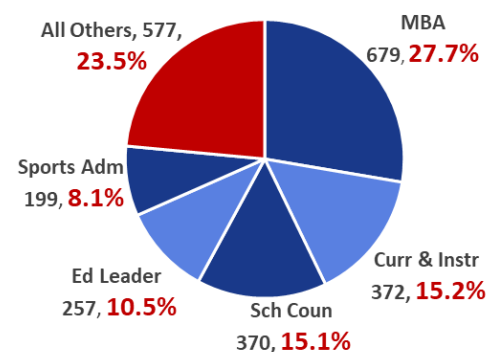
**59.1%** - New Freshman Fall 21 to Fall 22 Retention Rate

**33.5%** - 6 Year Freshman Graduation Rate

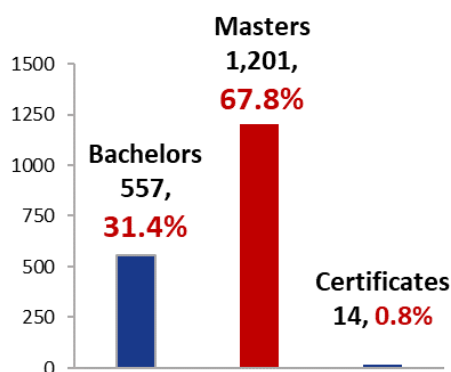
IPEDS First-Time, Full-Time Entering Freshmen Students

**5 degree programs enroll 76.5%** of all master's seeking students.

## Master's Programs



## Degrees Conferred, AY2223



## Top 5 Bachelor Degrees

Top 5 Bachelor Degrees	Count	% of Bach
Liberal & Applied St (BS)	91	16.3%
Occ Sfty & Hlth (BS)	66	11.8%
General Busi (BBA)	45	8.1%
Management (BBA)	43	7.7%
Criminal Justice (BA)	32	5.7%
All Others Bachelors	280	50.3%
<b>Total</b>	<b>557</b>	<b>100.0%</b>

## Top 5 Master Degrees

Top 5 Master Degrees	Count	% of Mast
Business Admin (MBA)	350	29.1%
Educ Leadership (MED)	180	15.0%
Sports Admin (MS)	166	13.8%
School Coun (MED)	163	13.6%
Curr & Instruct (MED)	159	13.2%
All Other Masters	183	15.2%
<b>Total</b>	<b>1201</b>	<b>100.0%</b>

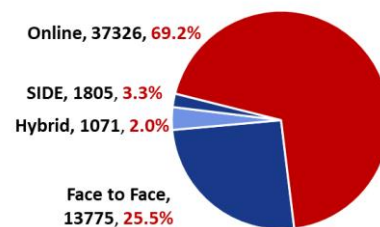
## Top 5 SCH by Course Prefix

Course Prefix	Student Credit Hours	% of Total SCH
KIN	4,018	7.4%
MNGT	3,262	6.0%
COUN	3,036	5.6%
EDUC	2,994	5.5%
PSY	2,699	5.0%
All Others	37,968	70.3%
<b>Total</b>	<b>53,977</b>	<b>100%</b>

## Top 5 SCH by Academic Department

Academic Dept	Student Credit Hours	% of Total SCH
MNGT/MKT	8,240	15.3%
BEH SCI	8,159	15.1%
EDUC INST & LDR	7,223	13.4%
ENG/HUM/LANG	4,277	7.9%
KINESIOLOGY	4,018	7.4%
All Others	22,060	40.9%
<b>Total</b>	<b>53,977</b>	<b>100%</b>

## SCH by Delivery



**Fall 2023 Total SCH: 53,977 (+5.8%)**