



*"Use your success to help others who come after you." – John Massey*



**Southeastern Oklahoma  
State University**

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**Table 3-2 (2018-2023)**

**Southeastern Oklahoma State University  
John Massey School of Business**

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**John Massey School of Business**  
**Table 3-2: Deployment of Faculty by Qualification Status**  
**in Support of Degree Programs for 2022-2023**

Faculty Percentage of Teaching by Program and Degree Level using SCHs						
Degree Program & Level	Scholarly Academic (SA) %	Practice Academic (PA) %	Scholarly Practitioner (SP) %	Instructional Practitioner (IP) %	Additional (A) %	Total %
<b>Bachelor's Programs (Summary)</b>	<b>63.97%</b>	<b>13.00%</b>		<b>15.89%</b>	<b>7.14%</b>	<b>100%</b>
<b>ACCTBBA</b>	72.59%	8.28%		10.11%	9.01%	<b>100%</b>
<b>FINBBA</b>	72.24%	10.36%		10.62%	6.77%	<b>100%</b>
<b>GENBBA</b>	62.68%	12.17%		18.71%	6.44%	<b>100%</b>
<b>MKTBBA</b>	61.27%	11.22%		19.18%	8.34%	<b>100%</b>
<b>MNGTBBA</b>	56.69%	20.13%		17.08%	6.11%	<b>100%</b>
<b>MBA Program</b>	88.70%	9.77%		1.53%		<b>100%</b>
<b>Qualification Status Totals:</b>	<b>77.31%</b>	<b>11.26%</b>		<b>8.14%</b>	<b>3.29%</b>	<b>100.00%</b>