

Southeastern Oklahoma State University

SYLLABUS

ART 2633.1 – Webpage Design 1

Instructor: Jack Ousey

Office: VA 108

Office Hours: See office door for schedule.

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Course Description

This is an introductory course in creating and designing web pages and web sites from a designer's perspective. Assignments will explore issues and techniques used to create web pages and web sites using digital imaging software and web editing software. Topics include creating web page comps, web page designs, and web site layouts. Students will be expected to have competent knowledge of computers and digital imaging software. Knowledge of html is not required but would be beneficial. Outside lab hours **are required** to complete assigned projects. (Prerequisites: Core and CIS 1003 or BIM 1553)

Text/Materials

Required Texts

Duckett. HTML + CSS: Design and Build Websites. Wiley

Recommended Texts

Bishop. Adobe Dreamweaver CC Revealed. Cengage Publishing.

Robson. Headfirst HTML+CSS. Wiley.

[SE Bookstore](#)

Projects/Assignments

Projects and assignments will be posted and graded on **BlackBoard (Bb)**.

A working knowledge of Bb is expected for this class.

Software

Adobe Dreamweaver is the main program for this course; but a knowledge of Adobe Photoshop and Adobe Illustrator is recommended. It is expected you know how to use and can operate Text Edit, Microsoft Word, Safari or Mozilla Firefox browsers.

Handouts

Additional handouts may be required. Instructor will provide this material when needed.

Note: You **do not have access to the Student server and you **can not** save your projects on the computers in the Mac lab. You will **need to use a Flash Drive or portable hard drive** to save your projects.*

Grading (Tentative):

		TOTAL POSSIBLE POINTS	YOUR SCORE	FINAL LETTER GRADE	TOTAL POINTS
Webpage Preliminary Sketch and Comp		50		A	90% - 100%
In-class Websites		50		B	80% - 89%
Your Final Website(s) 6 page site (s)	Present last day of class	50		C	70% - 79%
Post-Test/Exam		100		D	60% - 69%
Class Participation and attendance		50		F	Below 60%
TOTAL:		300			

Teaching Methods

Lectures/Demonstrations

Important material from the text and outside sources will be covered in class. You should plan to take careful notes as not all material can be found in the texts or readings. Discussion is encouraged, as is the sharing of student-procured, outside material relevant to topics being covered.

Assignments

Projects and readings will be assigned to help support and supplement material found in the lessons. These assignments will require the application of various software applications.

Tests

There is a Pre-Test and Post-Test for this class which will count towards your final grade. Also occasional unscheduled quizzes may be given to help ensure you stay up with assigned material.

Exams

The final 'exam' for this class will be the creation of a **local** working website with working web pages and presenting it to the class. Final Exam Schedule: <http://www.se.edu/dept/registrar/final-exam-schedule/>

Internet Support

Familiarize yourself with BlackBoard (Bb), if you are not already. Course assignments and grades will be posted on Bb during the course and your final grade will be posted on Campus Connect.

Course Policies

Missed Classes

Unexcused absences will not be tolerated. For each unexcused absence your final grade will drop by one letter grade. You are responsible for obtaining material, which may have been distributed on class days when you were absent. This can be done through contacting a classmate who was present or by contacting the instructor during his office hours. Missed or late quizzes cannot be made up under any circumstances but with good cause and adequate notice.

Assignments

All assignments are due at the beginning of class on the date due. Late submission of assignments will be assessed a penalty of 10% per day. No exceptions are made.

Posting of Grades

Grades will be posted on BlackBoard on a regular basis. Final grades will be posted on [Campus Connect](#) at the end of the semester.

Academic Dishonesty

Plagiarism and cheating are serious offenses and may be punished by failure on test, paper or project; failure in course; and or expulsion from the University. For more information, refer to the "Academic Dishonesty" policy in the University Undergraduate Catalog.

SE Statements

Equity and Non-Discrimination Statement: Southeastern Oklahoma State University, in compliance with all applicable federal and state laws and regulations, does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, sexual orientation, gender identity, or status as a veteran in any of its policies, practices, procedures, or programs. This includes, but is not limited to: admissions, employment, financial aid, and educational services. Inquiries regarding non-discrimination and equity policies may be directed to: Michael Davis, Director of Compliance and Safety & Title IX Coordinator, (580) 745-3090, or mdavis@se.edu.

Disability Accommodations: Any student needing special accommodations due to a disability should contact the Office of Compliance and Safety, Administration Building, Suite 311 or call (580) 745-3090 (TDD# 745-2704). It is the responsibility of each student who anticipates or experiences barriers to their academic experience to make an official request for disability related accommodations in a timely manner.

Counseling Center: Any student experiencing mental or emotional issues who desires free, confidential, clinical counseling is encouraged to contact the SE Counseling Center at (580) 745-2988 to schedule an appointment during normal working hours Monday-Friday, 8:00AM to 5:00PM. For after-hours mental health emergencies, please call SE Campus Police at (580) 745-2911 or the Mental Health Crisis Hotline at 1- (800) 522-1090.

Act of Discovery Statement

The Dept. of Art, Communication, and Theatre strives to provide enrichment opportunities in all its classes through the Act of Discovery Series. Therefore your instructor may assign additional work that can include, but is not limited to: gallery, lecture, or performance attendance; reading, writing, or presentation assignments; group discussions or journaling exercises. We understand that students have commitments outside of the university, and to that end your instructor will make every effort to give students 30 days' notice prior to an Act of Discovery Series assignment. The department as part of the Act of Discovery Program will provide certain equipment and supplies in specific courses.