



Southeastern Oklahoma
State University

DEPARTMENT OF BEHAVIORAL SCIENCES
Cognitive Psychology (PSY 3363) 7-Week Course Syllabus

COURSE PROFESSOR: Cassie Mullens

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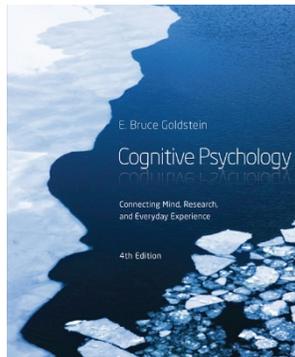
OFFICE HOURS: TBD or by appointment

This course and syllabus was developed by Dr. Keri L. Kytola.

COURSE DESCRIPTION: This course provides an overview of the field of cognitive psychology and we will discuss topics related to the history of cognitive psychology, models of cognitive psychology, and the basic principles and theories pertinent to the study of cognition including but not limited to perception, attention, neurocognition, memory, knowledge, thinking, and language.

COURSE PREREQUISITES: Introduction to Psychology (PSY 1113).

COURSE TEXTBOOK: Goldstein (2015). *Cognitive Psychology: Connecting Mind, Research, and Everyday Experience* (4th Edition). ISBN-13: 978-1-285-76388-0. **Note:** The 3rd Edition is also acceptable!



COURSE TEXTBOOK AVAILABILITY: There are multiple options for getting the textbook.

1. Purchase the book at the SE Bookstore.
2. Purchase/rent the book online via websites such as: abebooks, halfpricedbooks, chegg, etc.
3. Purchase specific book chapters detailed on the syllabus online via the Pearson website.
4. Borrow the book for free from the SE Library for two hour increments each day.
5. Borrow/share the book with classmates.

COURSE TEXTBOOK POLICY: The above textbook is an essential component of this course. It is your responsibility to get and read the textbook so you can prepare for assignments, discussions, and exams.

TECHNICAL REQUIREMENTS: The primary method of instruction for this course will be online lecture and discussion. Appropriate library research, problem solving, films, and videos may also supplement primary instruction. For this reason, students are expected to have at least an intermediate level of proficiency with computers and technology, as this course is 100% online. Students must have regular access to a computer. Additional information is available here: <http://homepages.se.edu/blackboard/student-support/>

COURSE WEBSITE: Blackboard (<http://blackboard.se.edu>) is an important component of this course. You will find a copy of this course syllabus and calendar on Blackboard. By regularly looking at the tentative calendar, you will have an idea of what chapters we will be covering and when assignments will be due. Be sure to look out for announcements regarding changes to the calendar on Blackboard.

COURSE COMMUNICATION: Email is another important component of this course. You are required to use your SE student email address when using Blackboard. In addition, you are required to regularly check your SE student email account. All email correspondence will be sent to your SE student email address. Refer to the Blackboard login page for details about your SE student email address. Whenever you send an email, be sure to include the course name or number in the subject of your email. If you are inquiring about a specific assignment, please use the name of the assignment or exam, rather than “this week’s exam”. Also make sure you include your name in the body of every email you send.

PROFESSOR EMAILS AND FEEDBACK: I respond to emails within 24 hours during the week and within 48 hours over the weekend. Please allow for this response time and plan accordingly. If you do not receive a response from me in a timely manner, please email me again.

COURSE ATTENDANCE: Regular attendance is expected and will be checked daily, based on your log-in frequency. When the federal government asks for your attendance, and yes, they do this before you are granted your money each semester, I will report your attendance based on your log-in frequency and your submitted assignments. You will miss valuable information (e.g. course content, announcements, etc.) and experiences if you are not logging in regularly.

***NOTE:** The Registrar’s office defines attendance in online classes as:

STOPPED ATTENDING = Students who were participating online but have stopped submitting any assignments, etc. without contacting/making arrangements with you

NEVER ATTENDED = Students who never accessed Blackboard to view the course or never completed any assignments that were due for the course

EXCESSIVE ABSENCES = Students who have submitted some work but are infrequent in their participation or late on assignments—leading to a failing grade

PHONE POLICY: I cannot regulate what you do while you are online at home, but I ask that you please put your phone on silent and do not use your cell phone to talk or text. Your phone is a major distraction and if you use it, you might miss valuable information pertinent to your success in this course.

INTERNET ETIQUETTE/NETIQUETTE: It is expected that students in this course will communicate with others in a professional and respectful manner using appropriate internet etiquette. The term “netiquette” is used to refer to the accepted practice of communicating respectfully with others in interactive online channels. Additional information is available here: <http://homepages.se.edu/online-learning/technology/communication-netiquette/>

- Do not “flame” other participants. ***Flame*** – use of abusive or insulting messaging. If your fellow classmates and I think you are doing this, you earn 0 points for your discussion post that week.
- Do not write in ALL CAPS (shouting).

- Do not use acronyms for common phrases (ex. BTW, by the way, etc.).
- Do not use emoticons such as ☺.
- Do not overly disclose your mental and/or physical health limitations. Remember that you do not know everyone in the class; therefore, I suggest you write with discretion.
- Remember, respect is key in the online classroom. Strive to create a place where we can all learn from each other. Make a conscious effort to respond well to classmates with respect, consideration, and integrity. Sometimes people do not agree with one another; but always we can learn from each other, especially if communication, rather than confrontation, is the goal.

COURSE OBJECTIVES (COs): Upon completion of the course, students will be able to demonstrate functional knowledge of:

CO 1 – The relevant facts and concepts concerning the field of cognitive psychology.

CO 2 – The history and evolution of cognitive psychology.

CO 3 – The use of research and statistical methodology in the field of cognitive psychology, including the potentials and limitations of each.

CO 4 – The language of cognitive psychology used to express psychological knowledge regarding the principles of cognition in writing.

DEMONSTRATION OF PROGRAM OBJECTIVES (POs): Upon completion of the course, students will be able to demonstrate competency in the following Behavioral Science Program Objectives:

PO 1 – Knowledge Base

Students will develop a conceptual framework of the field of cognitive psychology and learn how to apply this framework to their major area of study (CO 1 – CO 4).

PO 2 – Thinking Skills

Students will develop the critical thinking and problem-solving skills necessary to understand the field of cognitive psychology and learn how to apply these skills to their major area of study and career (CO 3 & CO 4).

PO 3 – Language Skills

Students will become familiar with the language of cognitive psychology and learn how to read and express psychological knowledge regarding the principles of cognition in writing (CO 3 & CO 4).

PO 4 – Information Gathering and Synthesis Skills

Students will develop the ability to gather psychological information via the course textbook/internet and learn how to use these resources to scientifically convey their knowledge of the field of cognitive psychology (CO 1, CO 3, & CO 4).

PO 5 – Research Methods and Statistical Skills

Students will develop the ability to read/scrutinize past psychological research on cognition and statistical methodology and learn how to identify the potentials and limitations of each (CO 3).

PO 6 – Interpersonal Skills

Students will develop an increased awareness of interpersonal skills including human diversity, and similarity with regard to cognitive ability and learn how to apply these skills to the self and others (CO 1 – CO 3).

DETAILED COURSE ASSIGNMENTS: Each course week begins at 8:00AM CST on Monday and ends at 11:59PM CST on Sunday. All coursework is available to students at the beginning of the course and you are welcome to work ahead as time permits. However, all assignments including quizzes, discussion board posts, and exams are due by 11:59 PM on specified due date during the week in which they are assigned. That is, **NO LATE WORK IS ACCEPTED**. If you have an extreme circumstance (e.g., unexpectedly being hospitalized), the professor will determine whether or not to allow an extension. It is your responsibility to contact the professor as soon as you know there is a problem. Be prepared to supply proper documentation (e.g., doctor's note).

APPROXIMATE TIME REQUIRED PER WEEK: Students are expected to spend 4-8 hours per week for successful completion of this course. Time required is a range because students read and complete assignments at different speeds. It is recommended that you read all assignments and materials carefully before submitting them.

1. QUIZZES (CO 1 – CO 5; 70 PTS. TOTAL)

Each week there will be a quiz covering the material learned from the book/lectures posted on Blackboard. The quizzes will be open textbook/notes meaning that you may use your materials while you complete each quiz.

- You must answer 10 multiple choice/true-false questions in 30 minutes for each quiz **NO LATER THAN 11:59pm EVERY WEDNESDAY**. You will have two attempts to get your best score so make sure to read the questions and answers carefully before submitting your quiz. Each quiz will be open the Saturday before except for your first quiz.

2. DISCUSSION BOARD POSTS (CO 1, CO 4, & CO 5 ; 70 PTS. TOTAL)

Each week there will be a discussion board about a topic related to material learned from the book/lectures posted on Blackboard. The discussion board posts will be open textbook/notes meaning that you may use your material while you write your posts.

- **PART 1:** You must post a well thought out and professionally written (ex: not offensive) opinion to the weekly discussion board question with a minimum of 200 words unless otherwise specified on the prompt **NO LATER THAN 11:59pm EVERY FRIDAY**.
- **PART 2:** You must also read other classmates' posts to the weekly discussion board question and respond to at least two other students' posts with a minimum of 100 words for each post **NO LATER THAN 11:59pm EVERY SUNDAY**.
- It is expected that you will display respect for different opinions, perspectives, and values in all online activities. If your posts are not appropriate, you will earn a 0 for the discussion board post that week, and each subsequent week in which that behavior occurs.
- In short, to receive credit for this assignment, you must make a meaningful original post to the discussion board(s) as well as 2 meaningful responses to classmates for each discussion board. Simply "I agree" or "I disagree" is not meaningful. The idea is to "discuss" the topic or problem. Be sure to carefully read and follow the instructions posted with each discussion including minimum word count.
- Each discussion board will have its own set of instructions that you will see before entering the discussion. There will also be a discussion board for posting questions

and/or comments concerning general aspects of the class (Questions and Answers). Questions posted may be answered by the professor or other students.

3. MIDTERM AND FINAL EXAMS (CO 1 – CO5; 100 PTS. TOTAL)

There will be one midterm exam and one non-cumulative final exam covering the material learned from the book/lectures posted on Blackboard. The exams will NOT be open textbook/notes meaning that you may NOT use your materials while you complete them. They will be administered via SE's Respondus Lockdown Browser.

MAKE-UP EXAM POLICY: Because exams are online and are open for more than one day, make-up exams are not given except in extreme situations (i.e., hospitalization during entire testing period). The student must contact the professor within **ONE WEEK** of the scheduled test date to discuss the possibility of a make-up exam. Make-up exams will be offered on a case-by-case basis. All assignments are due on the specified due date(s) and must be submitted through Blackboard.

STUDENT DISABILITY SERVICES: Any student needing special accommodations due to a disability should contact the Office of Compliance and Safety, Administration Building, Suite 311 or call (580) 745-3090 (TDD# 745-2704). It is the responsibility of each student who anticipates or experiences barriers to their academic experience to make an official request for disability related accommodations in a timely manner by notifying SDS and the professor of your needs. If you plan to take an exam at the SDS office, notify the professor by email of these needs, with a 24-hour window **PRIOR** to the exam.

4. SONA RESEARCH PARTICIPATION (CO 3 – CO 5; 20 PTS. TOTAL)

The field of Psychology is research intensive. All students in this course will learn how research in Psychology is conducted and interpreted.

- **SONA-SYSTEMS SOFTWARE TUTORIAL:** https://www.youtube.com/watch?v=_1OnT2ZU6QQ
- **SONA-SYSTEMS SOFTWARE LOG-IN:** <http://se.sona-systems.com>

There are three options for fulfilling the research experience component of the course:

1. Sign up on Sona-Systems and participate in online or face-to-face research studies on campus.
2. Attend academic events on campus, ex: Movie Night and Colloquium Series, Psychology Club meetings, etc. If you choose to use this option for research component you must email me writing the date of the event, name of the event, and what you observed that made you think of Cognitive Psychology.
3. Complete Service Learning Component, see "Sona Handout for Psychology Courses" document and write a 500-word paper covering a topic approved by the professor.

***NOTE:** If you fail to complete 20 Sona points, your final course grade will be reduced by one letter grade.

ASSIGNMENT FEEDBACK AND COURSE GRADING: I will grade all assignments within 48 hours of completion. Please note that this timeline is an estimation and may change in the event of technical difficulties. If technical difficulties arise, assignments will be graded as quickly as possible and I will notify you when grades will be available.

Your final letter grade in the course will be calculated using the following criteria:

243-270:	A
216-242:	B
189-215:	C
162-188:	D
Below 161:	F

COGNITIVE PSYCHOLOGY (PSY 3363) 7-WEEK COURSE CALENDAR

***NOTE:** The professor reserves the right to make adjustments to the syllabus, grading policy, and/or calendar as needed in order to meet the instructional needs and goals of the class. Students will be notified of any adjustments to the course schedule via course announcements and email.

WEEK	TOPICS	WEEKLY OVERVIEW	ASSIGNMENTS	DUE DATES
1	WELCOME ORIENTATION CH. 1 INTRODUCTION TO COGNITIVE PSYCHOLOGY	Become familiar with the history of Cognitive Psychology by learning about vocabulary and past research findings about human cognition	QUIZ #1 DISC. POST #1	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST
2	CH. 2 COGNITIVE NEUROSCIENCE	Become familiar with the subfield of Cognitive Neuroscience by learning about neurons/neurotransmitters in the human brain and how they influence behavior	QUIZ #2 DISC. POST #2	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST
3	CH. 3 PERCEPTION CH. 4 ATTENTION	Become familiar with how humans perceive the environment by learning about theories and principles of visual perception Become familiar with how humans pay attention to stimuli in the environment by learning about theories and principles of attention Become familiar with how perception and attention interact with each other	QUIZ #3 DISC. POST #3 MIDTERM EXAM ON CHAPTERS 1, 2, 3 & 4	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST
4	CH. 5 SHORT-TERM & WORKING MEMORY	Become familiar with what human memory is and how short-term memory and working memory function by learning	QUIZ #4 DISC. POST #4	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST

		about classic theories and models of STM and WM		
5	CH. 6 LONG-TERM MEMORY: STRUCTURE CH. 7 LONG-TERM MEMORY: FUNCTION OF ENCODING, RETRIEVAL, & CONSOLIDATION	Become familiar with how long-term memory is structured and how it functions by learning about classic theories and models of LTM	QUIZ #5 DISC. POST #5	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST
6	CH. 8 EVERYDAY MEMORY & ERRORS	Become familiar with other types of human memory such as autobiographical, flashbulb, false, and eyewitness memory by learning about classic theories and models	QUIZ #6 DISC. POST #6	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST
7	CH. 9 KNOWLEDGE CH. 11 LANGUAGE	Become familiar with what knowledge is and how it is represented in the human brain by learning about classic theories and models of conceptual knowledge Become familiar with what language is and how it is represented in the human brain by learning about classic theories and models of language acquisition Become familiar with how knowledge and language interact with each other	QUIZ #7 DISC. POST #7 FINAL EXAM ON CHAPTERS 5, 6, 7, 8, 9, & 11	WEDNESDAY FRIDAY & SUNDAY BY 11:59PM CST

UNIVERSITY RESOURCES & POLICIES:

ACADEMIC CALENDAR: <http://www.se.edu/dept/registrar/calendar/>

ACADEMIC HONESTY: Students are expected to complete their own assignments. Failure to comply with this standard will result in a failing grade. Turning in assignments, papers, or presentations that have previously been submitted to another professor will be considered academic dishonesty. Completing work or taking exams for another student or assisting another student without permission with such activities will be considered academic misconduct. Quoting from any source without giving credit to that source is considered plagiarism (even if you change some of the words), and students will receive a zero for the entire assignment. If you are not sure whether you should cite a source; it is better to err on the side of caution and cite it. The entire student code of conduct can be found here: <http://homepages.se.edu/student-life/files/2009/10/SOUTHEASTERN-OKLAHOMA-STATE-UNIVERSITY-CODE-OF-CONDUCT.pdf> and each student should make themselves familiar with it. **Cheating and/or plagiarism in any form on any assignment or test will result in a failing grade for that assignment and possibly the course.**

COUNSELING CENTER: Any student experiencing mental or emotional issues who desires free, confidential, clinical counseling is encouraged to contact the SE Counseling Center at (580) 745-2988 to schedule an appointment during normal working hours Monday-Friday, 8:00AM to 5:00PM. For after-hours mental health emergencies, please call SE Campus Police at (580) 745-2911 or the Mental Health Crisis Hotline at 1-(800) 522-1090.

EQUITY AND NON-DISCRIMINATION STATEMENT: Southeastern Oklahoma State University, in compliance with all applicable federal and state laws and regulations, does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, sexual orientation, gender identity, or status as a veteran in any of its policies, practices, procedures, or programs. This includes, but is not limited to: admissions, employment, financial aid, and educational services. Inquiries regarding non-discrimination and equity policies may be directed to: Michael Davis, Director of Compliance and Safety & Title IX Coordinator, (580) 745-3090, or mdavis@se.edu.