

## Notes from the Academic Visioning Steering Team Meeting, 2-27-2015

VP McMillan provided an update on the possible use of the Noel-Levitz survey for alumni. It turns out their survey is outside of our available funding range so we will do our own survey. Robert Stevens presented a draft survey (which has since been modified due to input from team members).

There about 6,000 e-mail addresses in the Alumni Database - not all of these may be valid e-mail addresses. Most internet surveys get about a 2% response rate; by offering a small prize he hopes we can get the response rate up a bit. The hope is to have data back for analysis at the April 1st meeting.

There was some brief comments about how some Academic units don't have their own vision or mission statements, and how we might focus ours on business card length (with finer detail provided in the Goals & Values).

Some of the additional meetings for the Steering Team needed to be shifted due to scheduling issues, and Jamie Knapp, Randy Prus, and Glenn Melancon will be contacted to see if they can help with the data analysis (note: they have contact for a meeting at 3 p.m. on March 5th). The rough schedule going forward is now:

March 25th, 1-3: Data Review

- Departmental Pre-planning analysis (Randy Prus, Glenn Melancon)
- Senate Survey items (Chris Moretti)
- Start of Noel Levitz survey results (Jamie Knapp, Chris Moretti)

April 1st, 3-5: Data Review

- Noel Levitz continued (if needed - Jamie Knapp, Chris Moretti)
- Results of Alumni Survey (Robert Stevens)

April 22nd (previously April 8th), 1-3:

- Vision & Mission Statement, led by VP's McMillan and Clark
- Goals & Values (time permitting, Martin Bressler and Robert Stevens)

April 29th (previously April 22nd), 1-3:

- Goals & Values (Martin Bressler and Robert Stevens)

The meeting concluded around 11:45.