

Partnership with Graduation Alliance

--This is a relatively new program. Because of this, they have agreed to a **one-year contract**. So, we try it out and if it doesn't work, we are not tied into a long-term contract. It's a pilot program. Primary metric for renewal would be number of students served and retention.

--Graduation Alliance identifies adult learners who want to earn a college degree and who are 2-7 credit hours short of completing a HS diploma.

--The students would complete an accredited HS diploma through The American Academy High School. The American Academy High School is accredited through the Northwest Accreditation Commission and AdvancED. According to the National Student Clearinghouse, between 2012-2017, 2,900 American Academy High School students went to college after completion. The first-to-third semester retention rate was 65%. During the same time period, SE retention rate was 61.8%.

--Graduation Alliance works with the adult students to complete their HS diploma.

--SE would work with Graduation Alliance to make sure the students meet the standards of our internal assessment and placement processes.

--Once the student completed HS, students would then apply for admission at SE. After admission, they would begin taking classes at SE for our 100% online classes.

--Between OK and TX, there are 3.3 million adults without a HS degree. While not limited to OK and TX, that will be the primary focus.

--The students would continue to receive support from Graduation Alliance. The support would focus on support with external barriers to completing a degree and other non-academic support needs. They will monitor if students are logging into Bb. If students go more than a couple of days without logging in, that is a red flag and Graduation Alliance will reach out to see if the student is ok.

--SE maintains sole responsibility for admission decisions, faculty, curriculum, awarding of credit, scholarships, and financial aid.

--SE will pay Graduation Alliance \$94 per credit hour enrolled. This is 33% of student tuition/fees for online classes.

--OPSU and NEO A&M have already signed. We believe we would have a competitive advantage due to our proximity to Dallas, strong history of delivering online programs, and more efficient enrollment processes.

--In order for us to take full advantage of enrollment for fall 2021, we need to have contract signed by mid-September.

--The expectation is to have 50 by fall 2021. That would increase our first-time freshman class by 10%.

--This will not conflict with our AP agreements. AP focuses on transfer students. This focuses on a different population. We expected to have 200 AP undergraduate students by fall 2020. We are at 248.