

THE **SE**
LEGACY
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LEGACY

FUND

**LEGACY FUND
GIVING CAMPAIGN**



Southeastern Oklahoma
State University

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SOUTHEASTERN LEGACY FUND

The Legacy of Southeastern Oklahoma State University is one to be celebrated. As our University has had a lasting impact on the lives of everyone it has touched. But our Legacy is not only about those that have been a part of our institution in the past. Our Legacy is also in those that are here today and will be here tomorrow.

It is time that Southeastern become more intentional in how we tell our Legacy story, and therefore the University is launching a campaign to support the story of the Legacy of our past and the Legacy that we will build for the future.

From our founding as Southeastern State Normal School in 1909, to Southeastern State Teachers College in 1921, and now

Southeastern Oklahoma State University, our mission has stayed the same, to provide the tools so that students can reach their highest potential. To give students the ability to leave a Legacy.

Through your gift to the Legacy Fund, you can not only declare the importance of your Legacy at Southeastern, but help insure that others will have the ability to achieve their Legacy as well.

Gifts to the Fund will support three critical initiatives at the University, as outlined below.



LEGACY FUND

Legacy Fund donations will be directed to three different sources in support of Southeastern -

LEGACY SCHOLARSHIPS

With a generous establishing endowment gift from the Southeastern Foundation and support from the Southeastern Alumni Association, Southeastern has established the Legacy Scholarship program. A percentage of each donation to the Legacy Fund, based on the giving level, will help grow this fund with the vision that it becomes an automatic scholarship for all Legacy freshmen.

LEGACY PLAZA

Gifts will fund the continued expansion and development of the Legacy Plaza as the first phase of the Heritage Trail project as outlined in the Campus Facilities Master Plan. This includes additional space in order to celebrate the accomplishments of alumni, students, Faculty and staff as well as improving on the ability for our campus to tell our Southeastern story to current and future generations.

VISION 2040

Gifts will fund efforts to move forward with the Vision 2040 Strategic Plan. An overall strategic direction for the University over the next decade. The plan addresses the challenges and opportunities facing Southeastern through strategies that include Academic Excellence, Affordability, Sustainability, Campus Facilities and Infrastructure, and Student Ready University. For more information, visit se.edu/strategicplan.



Three members of the Dry Family's 114-year Legacy at Southeastern. Karson Dry '23, James H Dry '74, '76, and James S Dry '93.

"All along Southeastern has been home to me."
Karson Dry



LEGACY SCHOLARSHIP

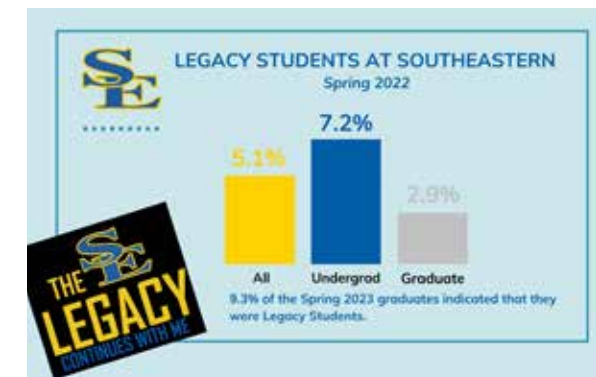


"I chose to attend Southeastern because it's a community-based school that's all about education and helping all their students. And the campus has a family environment that I'm truly thankful for."

Katrell Blakely '22
Mesquite, Texas
Masters, Sports Administration

The Southeastern Legacy Scholarship encourages a continued family tradition of attending Southeastern Oklahoma State University and celebrates the spirit of the Blue and Gold, by providing scholarships for legacy students.

The Southeastern Legacy Scholarship provides financial assistance for family



members of alumni and is open to children, stepchildren, and grandchildren of Southeastern graduates.

The scholarship was originally endowed

with a large gift from the Southeastern Foundation, support from the Southeastern Alumni Association, and ongoing proceeds from the annual Blue and Gold Distinguished Alumni Banquet.

Initially the Legacy Scholarship will be awarded based on a selection criteria as funds allow, but through your generous donation to the Legacy Fund, the goal is to raise the Legacy Scholarship endowment to an amount that will allow all Southeastern Legacy students to receive an automatically awarded scholarship.

Candidate must be first time freshman or first time transfer for the upcoming school year and have at least one direct lineage to a Southeastern graduate.

"I would tell a new student to not be afraid to try it all and find out what they are truly passionate about. I decided to go in a different direction than I had originally planned, all because I took a class I knew nothing about and fell in love with it. You never know what will truly make your heart happy until you try it. After graduation, I plan to attend graduate school at Southeastern to complete my Masters in Technology. Beyond that, I will pursue a Ph.D. and eventually start research of my own."

Delanie Cooper '22
Colbert, Oklahoma
Biology, Health Sciences Graduate



SE LEGACY PLAZA

OUR LEGACY IS WHAT WE LEAVE FOR THE TIME WE WILL NOT LIVE TO SEE, THE THINGS YOU DO FOR OTHERS REMAIN AS YOUR LEGACY. - UNKNOWN



The Legacy Plaza is a new way to experience the University's history in a dedicated space in front of Morrison Hall that creates a social space unique to Southeastern.

The Plaza is the origination of the Heritage Trail, which deepens the significance of the original quad. Winding paths and intersections reflect the historical convergences of peoples and cultures in southeastern Oklahoma. At its focal point will be the donor-based River Crossing water wall, inspired by the original quad fountain. The donor wall incorporates a water wall feature, representing the rivers we cross, the barriers we face, and the openings we find in life. Benches along the wall invite passersby to touch the textured donor bricks

or run a hand through the falling water. The wall converges on each side of the quad to a monumental sculpture at its center, acting as a trail head for the Heritage Trail that is both a journey and a destination.

The Heritage Trail incorporates new serpentine pathways into the existing pathways to provide practical connections between campus destinations. The Legacy Plaza will be an ongoing project with additional phases planned to better tell our Southeastern story, with plans for an alumni wall to honor all Southeastern graduates by name.



Hallie McKinney holds a special place in the hearts of Southeastern Alumni as both a residence hall and the location for many years to University dining services and extra curricular activities. The lobby of the building for many years served as the University post office. The post office was the main connection between students and their families during their time at Southeastern. As the postal facility is now obsolete as a space on campus, it is time for the mailboxes to serve a new purpose as a symbol for alumni as their forever connection to the Gold and Blue, in support of current and future students.

The Legacy Box signifies the

ultimate giving level to the Legacy Fund as a 1909 Founder level donor. With a one-time gift of \$1,500, 1909 Founders will receive an original Hallie McKinney post office door, in working condition, mounted to a Legacy Box, as shown below. This heirloom is both a reminder of your time as a student at Southeastern and a symbol of the future success of the University.

The Legacy Box serves as a conversational piece to share your Southeastern Legacy story with others, and as a simple reminder of your affinity to your University through your ongoing support of current and future Southeastern students, faculty and staff.

SE LEGACY BOX



SE LEGACY CONTINUES WITH ME

Continue your **LEGACY** at Southeastern Oklahoma State University with a gift to the Southeastern **LEGACY FUND**. Donors will receive acknowledgement of their gift at the following levels...

LEGACY GIVING LEVEL	Savage Storm \$500	Presidential \$750	Blue and Gold \$1,000	1909 Founder \$1,500	Magnolia \$5,000	Schuler \$20,000
Legacy Scholarship Fund Contribution	\$250.00	\$250.00	\$250.00	\$500.00	\$750.00	\$1,000.00
Annual Legacy Fund Update	☑	☑	☑	☑	☑	☑
Legacy Lapel Pin	☑	☑	☑	☑	☑	☑
Legacy Logo Office Standup	☑	☑	☑	☑	☑	☑
Legacy Fund Polo Shirt		☑	☑	☑	☑	☑
Legacy Plaza Custom Brick			☑	☑	☑	☑
Hallie McKinney Legacy Box				☑	☑	☑
Legacy Plaza Magnolia Sponsor Wall Plaque					☑	—
Legacy Plaza Schuler Sponsor Wall Plaque						☑

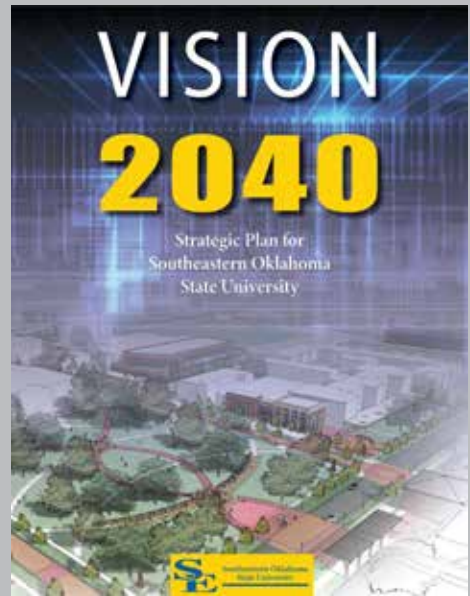
Legacy Fund donations will be directed to three different sources in support of Southeastern
 - Legacy Scholarships, the Legacy Plaza and Heritage Trail projects, and Vision 2040.

“BEING A LEGACY FUND DONOR PROVIDES YOU WITH THE OPPORTUNITY TO SHARE THE GIFT OF GIVING WITH FUTURE SOUTHEASTERN STUDENTS AND REMAIN CONNECTED TO YOUR UNIVERSITY FOR GENERATIONS TO COME. THROUGH GIFTS TO THE LEGACY SCHOLARSHIP YOU CAN INVEST IN SUPPORTING THE EDUCATION OF LEGACY STUDENTS AT SOUTHEASTERN, FAITHFUL TO THE GOLD AND BLUE.

- THOMAS W. NEWSOM, PH.D.
 PRESIDENT, SOUTHEASTERN

“CONTINUE TO EXPAND SCHOLARSHIP OPPORTUNITIES THROUGH FUNDRAISING”

- SOUTHEASTERN VISION 2040
 STRATEGY I, TACTIC I



Southeastern Oklahoma State University



**TO GIVE TOWARDS THE SE LEGACY FUND,
SCAN THE QR CODE BELOW
OR RETURN THE ENCLOSED GIVING CARD.**

