

## **Liz Cobb McCraw**

Southeastern Oklahoma State University  
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### EXPERIENCE

#### **Vice President for Student Affairs, 1/2018 - Current**

##### **Southeastern Oklahoma State University - Durant, OK**

- Serve as the Chief Student Affairs Officer for the University, serving on the Executive Team.
- Lead the development of all programs and services that enhance the quality of life for students.
- Provide strategic direction for Student Engagement, Student Conduct, Residence Life, Student Wellness, Disability Services, Student Orientation, and facility oversight for four residence halls and the Glen D. Johnson, Student Union. Serves as University point person for Sodexo Food Services.
- Provide direction, leadership, and management to ten (10) Department of Education TRIO grants; Upward Bound, Upward Bound Math/Science, Texoma Upward Bound, Upward Bound Love/Carter; Upward Bound/McCurtain County; Talent Search, Student Support Services, Student Support Services Project Teach, McNair Scholars, Educational Opportunity Center; and to two state grants, OSRHE GEAR UP, and the Oklahoma Child Care Resource and Referral grant through the Department of Human Services.
- Serve as the University's primary point person on student rights and responsibilities; serves as a student affairs investigator for Title IX and Title IV Compliance.
- Act as the primary advisor for the Student Government Association and the President's Leadership Class.

#### **Dean of Student Affairs, 07/2016 – 12/2017**

##### **Southeastern Oklahoma State University - Durant, OK**

- Serve as the Chief Student Affairs Officer for the University; serves on the Executive Team.
- Lead the development of all programs and services that enhance the quality of life for students; provides strategic direction for Student Activities, Student Conduct, Residence Life, Student Wellness, Student Orientation, and facility oversight for four residence halls and the Glen D. Johnson, Student Union. Serves as University point person for Sodexo Food Services.
- Provide direction, leadership, and management to seven Department of Education TRIO grants; Upward Bound, Talent Search, Student Support Services, Educational Opportunity Center, Upward Bound Math/Science, Texoma Upward Bound, and Student Support Services Project Teach; and to one state grant, the Oklahoma Child Care Resource and Referral grant through the Department of Human Services.

- Serve as the University's primary point person on student rights and responsibilities; serves as the student affairs investigator for Title IX and Title IV Compliance. Acts as the primary advisor for the Student Government Association and the President's Leadership Class.

**Dean of Student Life and Title IX Coordinator, 07/2015 – 06/16**

**Southeastern Oklahoma State University - Durant, OK**

- Served as the Chief Student Affairs Officer for the University; serves on the Executive Team.
- Lead the development of all programs and services that enhance the quality of life for students; provides strategic direction for Student Activities, Student Conduct, Residence Life, Student Wellness, Student Orientation, and facility oversight for four residence halls and the Glen D. Johnson, Student Union. Serves as University point person for Sodexo Food Services.
- Provide direction, leadership, and management to seven Department of Education TRIO grants; Upward Bound, Talent Search, Student Support Services, Educational Opportunity Center, Upward Bound Math/Science, Texoma Upward Bound, and Student Support Services Project Teach; and to one state grant, the Oklahoma Child Care Resource and Referral grant through the Department of Human Services.
- Serve as the University's primary point person on student rights and responsibilities; serves as the student affairs investigator for Title IX and Title IV Compliance. Acted as the primary advisor for the Student Government Association and the President's Leadership Class.

**Dean of Enrollment Management, 11/2008 – 06/2015**

**Southeastern Oklahoma State University - Durant, OK**

- Responsible for the development and implementation of the overall enrollment management plan to focus on comprehensive enrollment and retention strategies for the growth and sustainability of the university.
- Responsible for overseeing the staff, budgets and planning for the daily operations of Recruitment; Transfer Student Office; Admissions and Enrollment; Registrar; Financial Aid and Veterans Benefits; the Academic Advising and Outreach Center and Freshmen Programs; Native American Center for Student Success, OIE Native American Excellence in Education Grant Program and the Connect2Complete Title III Grant; and the Learning Center which includes the Testing Center, Placement Testing and is responsible for the teaching and management of all remediated/basic skills courses on campus.
- Management of the tuition waiver and scholarship programs on campus and for all recruitment related marketing.
- Advisor for the President's Leadership Class.

**Dean Students, 01/2001 – 10/2008**

**Southeastern Oklahoma State University - Durant, OK**

- Responsible for the development, coordination, administration, and assessment of a program of comprehensive student services including Student Life, Residence Life and Student Union with the purpose of creating infrastructure to support and sustain the student life programs on campus.
- Reorganize and facilitate a cultural shift of the residential community from a business model of housing holding 380 students to a comprehensive residential living environment with over 700 students, professional staff, and all new or newly renovated residence halls, including the remodel of three current residence halls, and the design and construction oversight of a \$9 million-dollar, state-of-the art, suite-style residence hall.
- Design and manage construction for a 60,000 square foot, \$12 million dollar Student Union on campus that include designing the space to create a sense of community, campus engagement, and for future growth of the Student Life programs: responsible for the day-to-day management, construction, staffing, and operations of the building,
- Responsible for student conduct and for the writing and review of the Student Code of Conduct, Residence Life Handbook, and other University Policies.
- Budget oversight and planning for Student Life, Residence Life, and Student Union including contract negotiations with third party vendors.
- Develop comprehensive student leadership programs and training including the President's Leadership Class; responsibility for student crisis management; and development of learning communities for freshmen.

**Associate Dean of Students, 07/1998 – 12/2001**

**Southeastern Oklahoma State University - Durant, OK**

- Oversight of co-curricular activities, student programs and leadership development
- Administered community service, Greek life, minority student services, and cultural programming
- Development and implementation of freshman orientation
- Adjudication student conduct
- Policy development

**Assistant Dean of Students, 07/1997 – 06/1998**

**Southeastern Oklahoma State University - Durant, OK**

- Oversight of co-curricular activities, student programs and leadership development
- Administered community service, Greek life, minority student services, and cultural programming
- Development and implementation of freshman orientation
- Adjudication student conduct

**Director of Student Life, 07/1995- 06/1997**

**Southeastern Oklahoma State University - Durant, OK**

- Development of co-curricular and extracurricular activities programming
- Oversight of minority student services, Greek life and cultural programming
- Supervised professional staff and administered student budgets

**Student Activities Coordinator, 05/1991- 06/1995**

**Southeastern Oklahoma State University - Durant, OK**

- Responsible for the development and implementation of student extracurricular activities
- Advised student organizations and Greek community
- Developed and implemented freshman orientation program
- Developed and trained student leaders

## EDUCATION AND TRAINING

**Master of Administrative Studies – 1991**

Southeastern Oklahoma State University – Durant, OK

**Bachelor of Science: Business Administration, 1998**

Southeastern Oklahoma State University – Durant, OK

**Institute for Educational Management -2011**

Harvard Graduate School of Education – Boston, MA

**Institute for Management and Leadership in Education 2010**

Harvard Graduate School of Education – Boston, MA

**Educator’s Leadership Academy for Administrators - 2006-2007**

University of Central Oklahoma, Leadership Central - Edmond, OK

**Mid-Level/Mid-Career Institute - 1994**

National Association of Student Personnel Administrators - Region IV-West

University of New Mexico - Albuquerque, NM

**Advisor’s Institute – 1994**

Texas A&M University - College Station, TX

**Interfraternity Institute – 1992**

Indiana University, Bloomington, IN

## SAFETY AND SECURITY TRAINING

Civilian Response to Active Shooter Events – 10/2014  
NIMS 1000, 2000, 3000, 4000  
All Hazards Training

## GRANTS RECEIVED

\$5,000 – Women’s Foundation of Oklahoma, Single Mother’s Grant, 06/2017 and 06/2019  
\$67, 500 – Connect to Completion; Oklahoma State Regents for Higher Education; Co-Author,  
10/2005

## HIGHER EDUCATION BOARDS AND AFFILIATIONS

Oklahoma State Regents for Higher Education Council on Student Affairs, 2016-Present  
Oklahoma Gear Up Advisory Board Member, 2019 – Present  
Oklahoma State Regents for Higher Education Financial Aid Advisory Committee, 2009 - 2013  
National Association of Student Personnel Administrators, 1990- Present  
Oklahoma College Student Personnel Association, 1990 – Present  
Delegate to China, Cultural Exchange Trip with the Chinese Ministry of Education, 2009  
American Association of Collegiate Registrars and Admission Officers, 2008 – 2014  
Association of Fraternity Advisors, 1991-1998k  
National Orientation Directors Association, 1990-2000

## ACCOMPLISHMENTS

Oklahoma Main Street, Board Member of the Year for Durant Main Street, 2018  
NextGen Oklahoma Leaders, Leadership Circle, 06/2018  
The Journal Record, Woman of the Year, 50 Women Making a Difference, 2017

## SELECTED PRESENTATIONS

McCraw, L. (April 2023) Women advancing in higher education: Navigating the process, advice and recommendations, Panelist, Oklahoma Women in Higher Education Spring Luncheon, Rose State College, OK.

McCraw, L. (January 2023) Taking the leadership challenge, Durant Young Professionals Presentation, Durant, OK.

McCraw, L. (February 2021) Then importance of campus involvement, Oklahoma Collegiate Leadership Conference, Oklahoma TRIO SSS Programs, on-line.

McCraw, L., (May 2019) Higher education careers, Oklahoma College Student Personnel Association Annual Conference, Durant, OK.

D'Arcy, K., Hall, C., Lehrling, A., and McCraw., L. (May 2018) Mindful collaboration, Oklahoma College Student Personnel Association Annual Conference, Oklahoma City, OK.

McCraw, L., (May 2018). Looking toward the future – Council on Student Affairs Panel, Oklahoma College Student Personnel Association Annual Conference, Oklahoma City, OK.

McCraw, L. (May 2018) There is no such thing as Work/Life Balance, Durant Young Professionals Presentation, Durant, OK

McCraw. L. (January 2018) Leadership Circle Panelists, NextGen Oklahoma Leaders Networking Workshop, Durant, OK.

McCraw, L., (May 2017). Is it time? – Council on Student Affairs Panel, Oklahoma College Student Personnel Association Annual Conference, Edmond, OK.

McCraw. L., (October 2016). Student Leadership Workshops – Get your game on, District 4 Oklahoma Association of Student Councils Meeting, Kingston, OK.

McCraw, L., (November 2015). Program Coordinator and Presenter, Student Leadership Workshops – Get your game on, Oklahoma Junior High Student Council State Convention, Durant, OK.

McCraw, L., (July 2013). Effective Leadership – From the Avengers to the Justice League – What superpowers do we need to be super leaders. Chickasaw Leadership Academy, Durant, OK.

McCraw, L., (April 2013). Last Lecture – intentional choices. Southeastern Wesley Center, Durant, OK.

McCraw, L. (February 2013). What is our purpose? Exploring purpose and direction for Native American student groups. Oklahoma Native American Students in Higher Education Conference, Durant, OK.

McCraw, L., (March 2010). Get your game on. District 3 Student Council Convention, Lone Grove, OK.

McCraw, L., (January 2010). The essential guide to college bound student counseling. Oklahoma and Texas Counselor Workshop, Durant, OK.

McCraw, L., (2000-Present). Identifying problem behavior and issues of academic dishonesty. Southeastern Oklahoma State University College Success Courses, Durant, OK.

McCraw, L., (Spring 2007). The wonderful world of leadership. Oklahoma Residence Hall Association Conference, Durant, OK.

McCraw, L., McCraw, S.K., Robinson, S., & D'Arcy, K. (May 2007). A new student union and a premier living and learning environment: A public sphere for student engagement. Oklahoma College Student Personnel Conference, Stillwater, OK.

McCraw, L., McCraw, S.K., Robinson, S., & D'Arcy, K. (April 2007). A new student union: A public sphere for student engagement. American Democracy Project North Central Regional Conference, University of Wisconsin – River Falls.

D'Arcy, K., McCraw, L., Robinson, S., & McCraw, S.K. (April 2007). A premier living and learning residential community: Engaging students where they live. American Democracy Project North Central Regional Conference, University of Wisconsin – River Falls.

Claxton, M. and McCraw, L., (May 2006). Benefits of in-house staff development, Oklahoma College Student Personnel Association Conference, Norman, OK.

McCraw, L., (February 2006). Dealing with helicopter parents. University of Oklahoma Student Affairs Professional Development Workshop, Norman, OK.

McCraw, L. (November 2005). Dealing with helicopter parents. Oklahoma Academic Advising Association Conference, Ada, OK.

Boatman, T., McCraw, L., (May 2005). Dealing with helicopter parents. Oklahoma College Student Personnel Association Conference, Oklahoma City, OK.

Claxton, M., D'Arcy, K., Lehrling, A., McCraw, L., and Robinson, S., (May 2005). What is in a name? A conversation about the mission and focus of our profession. Oklahoma College Student Personnel Association Conference, Oklahoma City, OK.

McCraw, L., (March 2004) Program Coordinator and Presenter, District 3 Oklahoma Association of Student Councils Convention, Marietta, OK.

McCraw, L. and Phelps, C. (May 2001). The talented tenth. Oklahoma College Student Personnel Association Conference, Tulsa, OK.

Berish, S. and Cobb. L. (March 1992). Sex, Lies and Videotape: Covering difficult material in an Orientation Setting. National Orientation Directors Association Regional Conference, Tulsa, OK.

Berish, S. and Cobb, L., (February 1991). Adding new players to your one-man band: Using G.A.'s to expand your staff. Southwest Association of Student Personnel Administrators Conference, New Orleans, LA.

### COMMUNITY ORGANIZATIONS

Durant Family Medicine Board of Directors, 2016 - Present

Colton's Main Street Run, Planning Committee, 2011 - Present

Durant Main Street Board of Directors, 2015-2021

Oklahoma Shakespearean Festival Board of Directors, 2009-2015

P.E.O., Chapter DJ, 1996-Present

    P.E.O. State Chapter Cotter Chairman, 2008

    P.E.O. State Chapter, Chairman for Program for Continuing Education, 2009-2010

The Fortnightly Club of Durant, G.F.W.C, 1996-Present

Girl Power – Educator, Teen Pregnancy Prevention Program, 2000-2015

Magnolia Festival of Oklahoma, Founding Member, Board of Directors, 1997-2005

Miss Southeastern Oklahoma Scholarship Pageant, Board of Directors, 1998-2003